

**Cariboo Regional District**

**AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE  
REGULAR MEETING**

The Minutes of the Regular Meeting of the Agricultural Development Advisory Committee, held via Zoom, on November 20, 2020 at 8:30 am

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**COMMITTEE MEMBERS PRESENT**

Martin Rossmann, Chair	Kersley Farmers Institute
Rob Borsato, Treasurer	Quesnel Farmers Market
Matt Ziemer	Horticulture
Christa Pooley	BC Forage Council
Nicole Pressey	Ministry of Agriculture
CRD Director John Massier	CRD Liaison

**SUPPORT TEAM MEMBERS PRESENT**

Lori Fogarty, Liaison	Agriculture Working Group
Wilma Watkin	Agriculture Working Group
Lynda Atkinson	Agriculture Working Group

**REGRETS**

Erin Durrell, Secretary	BC Cattlemen's Association
Tim Lofstrom	College of New Caledonia - Quesnel

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**1. CALL TO ORDER**

**2. APPROVAL OF THE AGENDA**

R/2020-52

It was moved and seconded

**That the November 20, 2020 Agricultural Development Advisory Committee agenda be approved as circulated.**

CARRIED

**3. ADOPTION OF MINUTES**

R/2020-53

It was moved and seconded

**That the minutes of the Agricultural Development Advisory Committee meeting dated October 26, 2020 be adopted.**

CARRIED

**4. DELEGATIONS - Nil**

**5. NEW AND UNFINISHED BUSINESS**

5.1. Agriculture Area Plan

Nicole spoke with Gregory Bartle, the Land Use Planner with the Ministry of Agriculture, in regards to shared funding of Agriculture Area Plans. The program has been reviewed and will be starting up again in the spring of 2021. They plan for applications to open in mid-April, with projects starting around mid-June.

In the ADAC assessment, Rob Borsato suggested inviting Dr. Dave Connell from UNBC, who specializes in Agriculture Area Plans, to present information on the topic. John Massier suggested inviting Dr. Connell to present to the CRD Board in January or February 2020. Nicole Pressey suggested it would be helpful to invite Ministry of Agriculture staff as well, as part of the delegation. The committee will follow up on this suggestion.

5.2. College of New Caledonia update - Tabled

5.3. Review of ADAC Annual Report to North Cariboo Rural Directors Caucus including ADAC Assessment

The report has been reviewed by ADAC members and suggested changes or additions will be needed by November 30th. It was noted the In-kind Contribution section will be updated to include the November ADAC meeting. John Massier noted there may be a few updates required in the organization section of the Agriculture Working Group.

R/2020-54

It was moved and seconded

**That the Agricultural Development Advisory Committee accept the 2020 North Cariboo Rural Caucus Report, with minor revisions to the In-kind Contribution section of the report.**

CARRIED

Discussion in regards to requesting the roll over remaining funds and increasing awareness of the committee by other North Cariboo Rural Directors took place. The committee will follow up on these suggestions.

5.4. ADAC Strategic Planning Session

Committee members suggested a strategic planning session be held using SWOT analysis to identify strengths, weaknesses, opportunities, threats in regards to the regional agriculture industry.

Planning for the session:

- Identify key questions for the participants;
- Look for facilitators who could assist with the process;
- Create list of participants i.e. ADAC members, Agriculture Working Group, industry participants, city and regional Economic Development Officers and Planning Services staff, etc.;
- Request support from Ministry of Agriculture to provide background information;
- Provide a summary of the CCBAC recommendations and any gaps; and
- Target putting plans in place for review at the January ADAC meeting and a strategic planning session to be held in February 2021.

5.5. Other

## 6. SUBCOMMITTEE REPORTS

6.1. Ag Working Group Administrative Report:

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Platform for 2021 ADAC meetings – Several options for on-line platforms were reviewed and there is little difference in cost or options to meet the requirements for ADAC meetings. John Massier will check to see if the platform used by the CRD is an option for the committee.

An update on the renewal process for ADAC member terms ending in 2020 was provided. The process is going well and moving ahead of schedule and should be completed in time for appointments to take place in early 2021.

Agriculture Zoning – Follow up on information from the ALC Industrial Land Committee; Nicole has not heard anything that is publicly available and will keep the committee informed.

Administrative Assistant for ADAC – One potential candidate was contacted, but unfortunately there has been no response.

There is an opportunity to meet with Emily Colombo's replacement, Darlene Clark. She is based out of Kamloops and will be in the acting role of Regional Manager for the Cariboo Region with the Regional Economic Operations Branch from October 28<sup>th</sup> to early December of 2021.

Committee members felt it would be a good idea to meet virtually. A meeting will be organized.

## 7. CORRESPONDENCE

### 7.1. Upcoming events

- 2020 November 16<sup>th</sup> to 20<sup>th</sup> **Annual General Meeting Canadian Forage & Grassland Association**  
Virtual AGM, join the country's leading forage experts for informative, interactive and insightful discussion on creating ecological goods and services ecosystems, forage diversity, planning, agronomics and exports.  
More information: <https://canadianfga.com/2020/>
- 2020 November 24<sup>th</sup> and 27<sup>th</sup>  
10am to 1pm PST **Farm Management Canada: Risk Management Training**  
Farm life can be unpredictable, even on the best days - weather, pests, market conditions, relationships, and more recently, COVID-19 can affect not only day-to-day farm management but the future of the operation altogether. But, with risk, also comes opportunity for those who are positioned to take calculated risks. This is why it's important to plan for risk.  
Farm Management Canada invites farmers to attend the **Roots to Success Risk Management virtual training** session to increase their ability to assess and address risks using a comprehensive approach to managing risk on the farm.  
For more information and to register, visit: <https://www.eventbrite.ca/e/roots-to-success-agricultural-risk-management-training-workshop-registration-127218617309>
- 2020 November 24<sup>th</sup> and 25<sup>th</sup>  
All day **Advancing Women in Agriculture Conference**  
The Advancing Women Conference is created for women who want to achieve success in all areas of their life. Register for AWC Virtual 2020 today and get inspired to make a difference in your career, operation, family, community and industry.  
\$250 Canadian registration fee  
For more information and to register, visit:
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2020 December 8<sup>th</sup> to 10<sup>th</sup>  
7am PST to 1pm PST

<https://www.advancingwomenconference.ca/2020virtual/registration/>  
**Farm Management Canada: Agricultural Excellence Conference  
Virtual for 2020**

The Agricultural Excellence Conference (AgEx) is the only event in Canada dedicated exclusively to bringing farm management enthusiasts together to build their business acumen. This year's theme, Prosperity with Purpose, is about taking a proactive approach to farm business management – to build the confidence and underlying capacity to weather any storm and seize opportunities, positioning the farm for continued success.

Virtual for 2020, all of the main conference sessions will be free!  
Register here now: <https://www.agexcellenceconference.ca/>

## 8. ROUNDTABLE

Martin Rossmann thanks the ADAC and support team members for the work being done.

Christa Pooley noted the BC Forage Council AGM was held on Tuesday, November 17<sup>th</sup> and she will summarize the information and send it to the support team to distribute to members.

Christa also had a question in regards to the involvement of ADAC members in the Official Community Planning process for the CRD and City of Quesnel. She wondered if the EDO's and Planning Services managers should be involved in the strategic planning process? The committee agreed they should be invited to the strategic planning session and will follow up on ADAC member involvement in the OCP process.

## 9. QUESTION PERIOD

## 10. ADJOURNMENT – 9:40am

Next Meeting: Friday, January 8, 2021 at 8:30am

Agenda Submission Deadline: December 30, 2020



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M. Rossmann, Chair

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