

Cariboo Regional District

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE

REGULAR MEETING MINUTES

The Minutes of the Regular Meeting of the Agricultural Development Advisory Committee, held via Zoom on March 15th, 2023 at 7pm

Purpose and Use of Meeting Minutes

The purpose of the meeting minutes is to summarize the discussions that occurred during the meeting and record action items. Comments summarized here represent the opinions of the individuals who made them and not of the Advisory Group as a whole. We intentionally do not associate names with the input recorded in the minutes to support a more open dialogue. A Record of Motions is kept, validating the members' votes to carry motions. Minutes will be used to plan for future meetings and to create documents supporting the Advisory Group and its processes. Advisory Group members are given the opportunity to provide feedback on the minutes. Minutes will be approved at the following meeting.

COMMITTEE MEMBERS PRESENT

Christa Pooley	BC Forage Council
Brianna van de Wijngaard	Horticulture and Vegetable Producers
Megan Flatt	Cariboo Chilcotin Sheep Producer's Association
Lynda Atkinson	Regional Food and Innovation Hub
Robin Hunt	Farmers Market
Tammy Briggs	Horticulture and Greenhouse Production
Tyrone Johnston	Agribusiness

LIAISON MEMBERS PRESENT

CRD Vice-Chair John Massier	CRD Liaison
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DELEGATIONS

Julia Smith	Executive Director, Small Scale Meat Producers Association
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CRD STAFF

Shivani Sajwan	Planning Officer II
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MEMBERS OF THE PUBLIC

Joleen Morison	North Cariboo Ag Ed Program
Wilma Watkin	

REGRETS

Martin Rossmann	Kersley Farmers Institute
Bill Hadden	Agroforestry

1. CALL TO ORDER

7:06PM

2. APPROVAL OF THE AGENDA

R/2023-07

It was moved and seconded

That the March 15th, 2023 Cariboo Agricultural Development Advisory Committee agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

R/2023-08

It was moved and seconded

That the minutes of the Agricultural Development Advisory Committee meeting dated February 21st, 2023 be adopted.

CARRIED

4. DELEGATIONS

4.1. Julia Smith, Executive Director of the Small Scall Meat Producers Association – Presenting an intro to the SSMPA, the results of a Small-Scale Meat Producers Survey completed in 2022, and a sneak peek at results of the 2023 SSMPA Insurance Survey.

- Highlights:

- SSMPA has a strong executive & has been very successful in advocacy & influencing changes in the meat processing sector in a short period of time.
- 2022 SSMP survey recommendations specifically for the Cariboo Chilcotin Coast region.
- Province wide recommendations from the 2022 SSMP: BC Butcher Hub Network, Slaughter Truck Pilot Project, Peace Region Mobile Slaughter Solution Project.
- Farmgate Licenses details & regulation review, and the support available through SSMPA membership in navigating the application process for Farmgate Licenses.
- 2023 Insurance Survey Report: Insuring a Future sneak peek & Insurance package for SSMPA members coming soon!
- April 1st, 2023 SSMPA Annual Membership drive begins. smallscalemeat.ca

- Discussion

5. OLD AND UNFINISHED BUSINESS

5.1. Regular Meeting Date Update - Third Wednesday of the Month in the Evening at 7:00PM has been identified as one of the options that would help us meet quorum numbers.

5.2. New Bylaw Review - The revision of CRD ADAC bylaw 5416 as adopted by the board of directors on Dec 21st, 2022 has been posted on the CRD website [CRD ADAC Bylaw 5416 revision](#). Changes to ADAC Member numbers and representation.

5.3. Support for the BC Craft Cider Industry - Land use in the ALR around Cider/Beer/Wine production in the North Okanagan. Regional Agricultural Advisory Committee meeting May 2022 ([North Okanagan Regional Agriculture Advisory Committee May 2022 Meeting](#)) agenda item "Support for the BC Craft Cider Industry" discussed a letter from the Greater Vernon area Chamber of Commerce regarding the craft cider industry.

- Discussion: Liquor production + retail/tasting facilities may result in ALR land not used to its full agricultural potential. This highlights the limited availability of productive agriculture land
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and the vulnerability of these lands being used in ways that don't capitalize on their full agriculture potential. ALC Land Use regulations are convoluted and complicated.

- Perspectives: commercial ventures that are not producing 100% of the raw product are likely (not required) purchasing supplemental raw product from BC producers; increases awareness of BC agriculture value added product; draws Agritourism (cider tours) into agriculture regions; there are many challenges of land use with in the ALR & this may be one of lesser concerns around ALC Land Use; supplemental income for farming ventures. It is beneficial for C-ADAC to contemplate these situations facing other regions such that in the event that an application be presented to the CRD we may have already put thought to the impacts.

6. NEW BUSINESS

6.1. ADAC Communication Materials – e.g. Web Page Brochure, Vertical Banner

- Materials for ADAC to promote awareness of the committee at events & in community (KFI, Seedy Saturday). Web Brochure that is on the CRD/ADAC webpage is outdated and from the North Cariboo ADAC, will be removed by the CRD Communications department as they make updates to the ADAC page.
- Discussion

R/2023-09

It was moved and seconded

That ADAC proceed with the draft design of an ADAC Logo, Brochure and Vertical Banner to be presented to the committee for approval.

CARRIED

6.2. AAP Discussion – Next Steps

- Communication Materials are instrumental in moving forward the implementation of the AAP goals of increasing awareness of the agriculture sector in our region.
- ADAC Annual Update to the CRD Board of Directors – ADAC has been advised that this would be the appropriate time to request to present the [ADAC Annual Update](#) to the BoD.
- Advocation for Ag Education – Shivani S inquires about the potential of undertaking this AAP goal. Reference to the NC Ag Ed Program and the update/[AEP Resource Guide doc](#) that can be found in previous ADAC meeting resources (Dec 2022).
 - Discussion

7. ADMINISTRATIVE REPORTS

7.1. Pillar Professional Services Administrative Contract: Question of Amendment – Monthly Billing Instead of Quarterly.

R/2023-10

It was moved and seconded

That ADAC send a letter to the CRD Finance Department with a request to change invoicing from Pillar Professional Support Services for ADAC administrative support, from quarterly billing to monthly billing.

CARRIED

7.2. ADAC Update to the CRD Board of Directors - Addressed in 6.2 above.

8. CORRESPONDENCE

8.1. Quesnel Seedy Saturday

- Discussion

8.2. Sustainable Agriculture Strategy Consultation Survey –

- Here is the first site <https://agriculture.canada.ca/en/departement/transparence/public-opinion-research-consultations/sustainable-agriculture-strategy>

Use this page as a reference while completing the survey. (under the heading Join the Conversation within the link above)

<https://agriculture.canada.ca/en/departement/transparence/public-opinion-research-consultations/sustainable-agriculture-strategy/document>

Here is the survey from within the first link too

<https://agr.survey-sondage.ca/f/s.aspx?s=2022A99F-25EC-448C-9D67-5E47107732D5&ds=5h6ak2X5Ew>

8.3. BCSSMPA Survey - The survey that the SSMPA is currently undertaking deals with insurance and it was open for producers and processors to complete <https://smallscalemeat.ca/insurance-survey/>.

8.4. Field Assistant, UBC Farm Position - UBC Farm is Hiring!

8.5. FLP Advisory Group Meeting - March 15th – ADAC member in attendance.

8.6. Knowledge and Technology Transfer Program - Funding window opens soon [KTT Program Website](#) The 2023 Spring Intake is scheduled to open in April 2023, funding dependent. Please watch this site for updates.

8.7. At the request of C. Fell a letter has been written to T̓silhqot̓in Council of Chiefs (TCC) re: C. Fell – re: request for approval from TCC that C. Fell sit as an ADAC member.

9. ROUNDTABLE

10. QUESTION PERIOD

11. ADJOURNMENT

9:03pm

Next Meeting: April 19th, 2023 at 7pm via zoom

Agenda Submission Deadline: April 11, 2023


C. Pooley, Chair

/cp