

**Cariboo Regional District
Solid Waste Advisory Committee (SWAC) – May 19, 2021 Meeting Minutes**

May 19, 2021

Present: Al Richmond, Cory Delves, Mary Forbes, Peter Jarvis, Sherri Jonkman, Davee Palmantier, Joanne Dodgridge, Leonard Cook, Leslie Glen, Oliver Berger, Pat Mahood, Ted Olfert, Tera Grady, Tamara Shulman

Absent: Dan Harrison, Roxanne Pop, Steve O’Hara, Enver Hrbinic, Tyron Harry

Meeting was called to order at 4:01pm.

Agenda:

1. Call to Order
2. Adoption of Minutes
3. Logo
4. Promotional Materials
5. Draft June 2021 Survey Review
6. AC Member sign up for virtual meeting dates and expectations

1. Call to Order

The agenda was adopted, and Al proposed minutes for approval. Mary made the motion, Peter seconded the motion, none opposed, and it was carried.

2. Adoption of Minutes

Jared made a motion to adopt the minutes, Joanne seconded the motion, none opposed, and it was carried.

3. Logo

Updates to the 2011 logo were highlighted to include: adapting ‘Let’s talk trash’ to ‘Let’s talk less trash: reduce, reuse, recycle’ with ‘less’ in green; and tightening the measuring tape to reduce the size of the middle of the trash can. The communications tag ‘talklesstrash’ will serve to customize the website url for Plan Update information and outreach.

4. Promotional Materials

The Green Gazette ad and news release using the logo – and promoting the June town halls and survey launch – was also shared.

5. Draft June 2021 Survey Review

The group reviewed and provided feedback on survey questions using the Lime Survey platform. The feedback clarified terms and wording, considered what items were highest priority for feedback, question groupings and other platform interface logistics, and evaluated length.

It was agreed that some additional context for the survey could be added to the Plan Update webpage such as an overview of the solid waste system, key terms (e.g., user pay, extended producer responsibility), a summary of the Plan Update process per the Ministry of Environment and Climate Change Strategy Guidelines.

Tamara and Tera will incorporate inputs into an updated survey for AC members to review by May 26 prior to the June 1 survey launch.

6. AC Member sign up for virtual meeting dates and expectations

AC members were asked to sign up for at least two of six June virtual town hall meeting dates. Each member was also asked to commit to recruiting community members in their network to attend the sessions.