

## HERITAGE STEERING COMMITTEE

June 18, 2019

Meeting called to order: 10:15 am

1. Present: Robin Sharpe, Brent Rutherford, George Atamanenko, John Massier, Elizabeth Hunter, Phyllis Webstad, Graham Leslie, Gerald Kirby, Havan Surat
2. Motion to accept agenda: M/S/C Moved – J Massier, Second – G Atamanenko
  - a. Additions to agenda: None
3. Motion to accept previous minutes: 2019-05-23: M/S/C Moved – R Sharpe, Second – G Leslie
  - a. Additions or Corrections to previous minutes: No Corrections
4. Regular Agenda Items:
  - a. CCIF Strategic Initiatives
    - i. E Hunter – Re: Applying CCIF Grant to increase budget for heritage.
      1. Focus on a joint marketing initiative and interpretive signage
      2. Interpretive signage qualifies if minimum of 3 organizations source from 1 supplier and thereby obtain an improved rate
      3. Question: Do we want more interpretive signage? Followed by discussion\*\*
      4. Pursue other donations and potential partners
    - ii. Discussion\*\*:
      1. Up to 50% of total spent would be eligible for grant (grant could potentially be more than 50% of amount spent because up to 25% of partners contributions can be in kind)
      2. Question: Would this cover the costs of an expert from Lillooet to come and define the meaning of the Petroglyphs? E Hunter will double check criteria to see if this cost will be covered (ie: travel cost, meals, etc.)
      3. E Hunter will email Heritage Committee members the link to the information and criteria for applying for the grant
      4. Including CRD and making it a regional project has proven to work in other regions. For example: a regional approach to signage in France winners, agriculture and our own Okanagan winery
      5. Having a meeting with economic committee for the District of Wells to include interpretive signage in their next budget
      6. Develop signage for existing kiosks. Example: Red Roof Kiosks are an existing marketing initiative that might need some updated signs
    - iii. Make decision on who will be the lead partner
      1. Joint marketing (ie: City of Quesnel through E Hunter, or Cariboo Regional District). Possible Barkerville as a 3<sup>rd</sup> partner
      2. Possible signage addition to spots coordinating with the Heritage Driving Map
      3. Check with Ministry of Transportation and Infrastructure for permission to put signage on roadway allowances
      4. Add links on website, scan codes, etc.
      5. Suggestion to be clear to potential partners for commonality of signage for all areas (Municipality and Rural)
      6. Deadline for grant submission
        - a. 2018 intake was September and March
        - b. 2019 – March intake didn't happen until May. Submission missed
        - c. E Hunter to check into deadlines for Fall 2019 and Spring/Fall 2020

- iv. Steps to take further action
  - 1. Decision to pursue application for grant
  - 2. Look at sites good for signage
  - 3. Design templates for signage
  - 4. Approach the different entities with proposal of common signage, including:
    - a. Williams Lake Indian Band
    - b. Chief Williams
    - c. First Nations recognition at the Airport
    - d. Sugar Cane Church
    - e. Churn Creek Petroglyphs
    - f. Mission of St. Joseph's School and Cemetery
    - g. Other Heritage Registry Sites
  - 5. Next meeting will include round table with driving maps to delegate Heritage Sites to committee members to investigate potential for signage
- v. **MOTION:** Heritage committee endorse regional approach initiated by Quesnel Museum to apply for grant money: Moved - B Rutherford, Second – G Atamanenko M/S/C Unanimously
  - 1. Request E Hunter to lay step needed
  - 2. Discuss further finalities over next meetings
- b. Heritage Letter – Re: Forwarded from City of Williams Lake to CRD
  - i. Letter entailed acknowledgement of nomination for Mission of St. Joseph's School and Cemetery
  - ii. **MOTION:** Acknowledge receipt of the letter. Write letter back to clarify that the Cariboo Regional District, Williams Lake Indian Band and the land owner should have been the recipients of the letter: Moved – J Massier, Second – G Atamanenko M/S/C Unanimously
- c. BC Heritage Registry Status Update
  - i. Almost all properties on the list are registered with BCRHP and CRHP. Sites listed in RED are not on these registries and are requesting more information, including photos, for completion of registration.
  - ii. H Surat to email Matrix to Heritage Committee members for reference
  - iii. H Surat to check on what is required to finalize unregistered items and update committee members at next meeting
  - iv. R Sharpe will forward some of the missing information required
  - v. P Webstad: Re: Sugar Cane Church and Petroglyph – no follow through needed
  - vi. Follow up with Director Chad Mernett of Electoral Area K for Alexis Creek buildings on Matrix
  - vii. Next meeting – discuss further and identify all steps needed to get all items registered with BCRHP
  - viii. Contact Joan Sorely as the lead for information on Chemo RV
- d. General Brainstorming
  - i. Heritage Maps
    - 1. Everyone's involvement in distributing maps is pertinent
    - 2. Create list of volunteers and distribution places they will deliver to

3. Distribution covered for:
    - a. Chilliwack, Hope, Yale
    - b. 108 Heritage Site, 100 Mile Tourist Information Centre
  4. Places still needing deliveries include but not limited to:
    - a. Billy Barker Days
    - b. Williams Lake Stampede and Williams Lake Tourist Information Centre
    - c. Lac La Hache Garlic Festival
  5. Awaiting production of recent order of maps – E Epp has ordered more
    - a. Then proceed with distribution list for volunteers to tourist information centres, festivals, etc.
    - b. Ask CRD Directors to be distributors in their electoral areas; bring up at next board meeting
    - c. Where are the brochures stored? Question for E Epp
    - d. Have E Epp advise committee when new brochures arrive
    - e. Compose a note to accompany the delivery of brochures that will provide a name and contact information for the recipients to call when their supply runs out
- e. Fall Trip
- i. September or October
    1. Suggested site: Area of Flight 21 crash site
    2. Add to Agenda for next meeting:
      - a. Discuss at September 17<sup>th</sup> meeting to have October meeting at the crash site for Flight 21 on the morning on the October meeting date
    3. G Leslie to get permission granted to attend the crash site
5. Next Meeting: September 17<sup>th</sup>, 2019 at 10 am
  6. Motion to Adjourn: Moved – R Sharpe, Second – G Atamanenko, M/S/C Unanimously

Meeting Adjourned: 11:55 am

Recorded by: J LaFlamme