

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE

AGENDA

Tuesday, January 15, 2019, 12-2:30 pm

Natural Resource Building – Bowron Room

1. CALL TO ORDER

2. APPROVAL OF AGENDA

3. ADOPTION OF MINUTES – December 17, 2018 meeting (as circulated)

4. DELEGATIONS

- 4.1 Samantha Charlton – Climate Adaptation Initiative

5. NEW AND UNFINISHED BUSINESS

- 5.1. ADAC representative from College of New Caledonia
- 5.2. Ag in the Classroom – January 28th presentation to School District 28 staff
- 5.3. ADAC Agriculture Area Plan
- 5.4. ADAC Strategic Plan 2019

6. SUBCOMMITTEE REPORTS

- 6.1 Ag Working Group Administration Report
- 6.2 FARMED Rural Dividend Project Development grant application update

7. CORRESPONDENCE

- 7.1 Letter from ADAC to North Cariboo Rural Directors Caucus
- Email communication: Ty Jasper – November 22, 2018
- George Powell – November 23, 2018
- 7.2 Upcoming Events
- | | |
|---------------------------------------|---|
| January 15, 2019
3:00 pm | North Cariboo Rural Directors Caucus – ADAC Update
CRD Office – St. Laurent Street |
| January 26, 2019 | Financial Workshop "Top 10 Financial Mistakes & How to Avoid Them"
Quesnel Seniors Centre |
| January 28, 2019
TBA | Agriculture in the Classroom Information Sessions
School District 28 Non-Instructional Day
Location - TBA |
| February 2, 2019
9:30 am – 3:30 pm | Kersley Farmers Institute Speakers Workshop
College of New Caledonia |
| February 9 & 10, | Young Agrarians Workshops |

2019	Williams Lake
February 25, 2019	ADAC Meeting
6:30 – 8:30 pm	Natural Resource Building Bowron Room

8. ROUNDTABLE

9. QUESTION PERIOD

10. ADJOURNMENT

Next Meeting: Monday, February 25; 6:30 – 8 pm
Agenda Submission Deadline: February 13, 2019

QUESTION PERIOD

Question Period provides the public with the opportunity to ask questions or make comments on subject that are of concern to them. Each person will be given 2 minutes to speak. Up to ten minutes in total is allotted for Question Period.

/lf

Cariboo Regional District

***AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE
REGULAR MEETING***

The Minutes of the Regular Meeting of the Agricultural Advisory Committee, held via conference call on December 17, 2018 at 8:00 am

COMMITTEE MEMBERS PRESENT

Martin Rossmann, Chair	Kersley Farmers Institute
Rob Borsato, Treasurer	Quesnel Farmers Market
Roy Josephy	Horticulture Sector
Sheri Schweb, Secretary	BC Forage Council
Nicole Pressey	Ministry of Agriculture
CRD Director John Massier	CRD Liaison

SUPPORT TEAM MEMBERS PRESENT

Lori Fogarty, Liaison	Agriculture Working Group
Wilma Watkin	Agriculture Working Group
Lynda Atkinson	Agriculture Working Group

REGRETS

Erin Durrell	Quesnel Cattlemen's Association
Samantha Charlton	Climate Adaptation Initiative

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

R/2018-10

It was moved and seconded

That the December 17, 2018 Agricultural Development Advisory Committee agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

R/2018-11

It was moved and seconded

That the minutes of the Agricultural Development Advisory Committee meeting dated November 13, 2018 be adopted.

CARRIED

4. DELEGATIONS

4.1 Samantha Charlton – Climate Adaptation Initiative - Tabled

5. NEW AND UNFINISHED BUSINESS

5.1. Quesnel Agriculture Centre Business Plan Update

The Open House was held on Dec 10 followed by an Agriculture Centre Steering Committee meeting. The information gathered at these 2 events will be incorporated into the final business plan. A high-level implementation plan is included and suggests the next step is to form a pre-launch steering committee made up of a diverse group of key stakeholders to provide an overall governance structure until a Society is incorporated and a Board of Directors established. The City of Quesnel will need support from the ADAC in the formation of this Steering Committee. The committee members developed a process to assist the city's Economic Development Officer with the establishment of this steering committee in 2019.

5.2. ADAC representative from College of New Caledonia

Lynda Atkinson reported she has been in contact with Gayle Campbell, the Program Planner at the College of New Caledonia – Quesnel Campus. Gayle would be interested in being the CNC representative on the Agricultural Development Advisory Committee. The support team will proceed with contacting CNC-Prince George administration to initiate the approval process.

6. SUBCOMMITTEE REPORTS

6.1 Ag Working Group Administration Report

CRD budget year ends on December 31st. ADAC members recommended writing a letter to the North Cariboo Rural Directors Caucus requesting a roll over of remaining 2018 funds into 2019.

The CRD ADAC webpage has been developed and is available at www.cariboord.ca/agriculture. ADAC meetings will be posted to the CRD calendar and agenda / minutes will be posted to the webpage once approved. This will provide an opportunity for attendance and input or questions by members of the public at ADAC meetings.

The ADAC brochure is now going through the final stage of completion in preparation for printing. Quotes range from 500 copies at \$368 and 1000 copies at \$528 plus taxes. Distribution of the brochure was discussed.

R/2018-12

It was moved and seconded

That the Agricultural Development Advisory Committee allocate up to \$600 to print 1000 copies of the Agricultural Development Advisory Committee brochure.

CARRIED

6.2 FARMED Rural Dividend Project Development grant application

Rural Dividend website has no updates on the status of the July application intakes.

7. CORRESPONDENCE

7.1 Email communication:

R/2018-13

It was moved and seconded

That the email correspondence from George Powell dated November 23, 2018 in regards to his comments to the updates of the 2008 CCBAC Agriculture Sector Strategy Recommendations be received.

CARRIED

R/2018-14

It was moved and seconded

That the email correspondence from Tyler Jasper dated November 22 in regards to ADAC membership, BC Farm Business Advisory Program and Extensive Land Leases be received.

CARRIED

7.2 Upcoming Events

January 15, 2019 NOON - 2:30pm	ADAC Meeting Natural Resource Building Bowron Room
January 15, 2019 3:00pm	North Cariboo Rural Directors Caucus – ADAC Update CRD Office – St. Laurent Street
February 2, 2019 9:30am – 3:30pm	Kersley Farmers Institute Speakers Workshop College of New Caledonia
February 25, 2019 6:30 – 8:30pm	ADAC Meeting Natural Resource Building Bowron Room

8. ROUNDTABLE

Lynda Atkinson reported she was in contact with Patricia Tonn, the Executive Director of the Ag in the Classroom (AITC) Foundation in regards to presenting workshops at the SD 28 Quesnel non-instruction day on January 28th, 2019. Pat indicated they could send their teacher on staff, Amy Shafer to make two-2hour presentations; one to elementary and another to secondary school teachers, and provide an information session and AITC interactive workshop activities. Pat requested funding support for travel for this presentation, which can be provided by the FARMED ADAC Rural Dividend Project Development program, which is mandated to support ADCA strategic plan recommendations.

Meeting dates, times and locations for January and February 2019 were decided.

9. QUESTION PERIOD - Nil

10. ADJOURNMENT – 9:28am

11. NEXT MEETING

January 15, 2019 – 12pm

M. Rossmann, Chair

/lf

Climate Adaptation Initiative Strategies Project Summary Sheet

Project	Strategy	Admini- strator	Proposed Timeline	Objectives	Estimated cost
Livestock surface water and forage risk assessment tool extension and engagement	Restore & enhance natural water storage capacities in local watersheds	Cariboo Cattlemen's Association	October 2018 - March 2019	Develop the maps/dataset for the remaining high-risk range units in the Cariboo • Teach producers and range management specialists how to use this data to complete the assessment • Use the Livestock Surface Water Assessment tool on a subset2 of the remaining range units to make management recommendations for these units • Complete the groundwork and establish partnerships for three pilot/demonstration projects in the 2019 growing season	Estimated Total Cost: \$37,897 Canadian Agricultural Partnership: \$37,897
Agricultural Pest Identification and Management Tools for the Cariboo (proposed)	Increase regional monitoring for pests, diseases & invasive species Implement best management practices for pest, disease & invasive species issues	Invasive Species Council of BC	January 2019 – February 2020	• To increase the knowledge of agriculture producers on the impacts and awareness of high risk agriculture pests. • To increase the ability of the agriculture producers, along with youth, to identify and report agriculture pests before they become established. • To increase the ability of producers to implement best management practices to reduce the impact of agriculture pests. • To increase knowledge and actions by youth and youth clubs in reducing the spread of agriculture pests. • To provide easy access to agriculture producers to a wide range of resources and information relevant to the Cariboo-Chilcotin.	Estimated Total Cost: \$95,425 Canadian Agricultural Partnership: \$50,000 Invasive Species Council of BC: \$45,425

Project	Strategy	Admini- strator	Proposed Timeline	Objectives	Estimated cost
				• To raise the overall awareness in the region of current and emerging pest threats. • To build connections across regional organizations involved in pest management for on-going collaboration. • To leverage the Priority Pests of the Cariboo-Chilcotin report, increase its reach and build a foundation for implementing additional report recommendations in the future.	
Applied Adaptation Research Strategic Plan	Conduct local research to increase resilience ACTION 3.1A Strengthen the capacity for a coordinated regional approach to agricultural research	Kersley Farmers' Institute	October 2018 - October 2019	• Strengthen and formalize linkages with CARA academic partners; • Engage agriculture sector groups in the Cariboo that have not yet been adequately engaged in CARA; • Refine CARA's list of research priorities and develop a short and long term strategic plan to guide research activity; • Identify the three most urgent areas for applied adaptation research in the Cariboo and develop research teams/plans for each project; and • Strengthen the capacity and cohesion of the CARA Steering Committee.	\$50,000 Canadian Agricultural Partnership: \$38,000- \$45,000 NSERC Connect: \$0 - \$7,000 Beef Cattle Industry Development Fund: \$5,000 (Estimated)

ADAC

North Cariboo

Agricultural Development Advisory Committee

Email: northcaribooadac@gmail.com

www.cariboord.ca/agriculture

December 17, 2018

Dear North Cariboo Rural Directors:

The Agricultural Development Advisory Committee of the North Cariboo (ADAC) is a new committee established through the Cariboo Regional District bylaw #5137 on April 13, 2018. The committee is funded through the North Cariboo economic development function with an annual allocation of \$4500.00 for the years 2018 through to 2020.

The ADAC members request that the funds remaining in the ADAC account at the 2018-year end be rolled over into the 2019 budget allocation. The reasons for this request include the timing of the establishment of the committee and the nature of the business of the committee members. As the committee was established partway through the 2018 year and at a time when the members of the committee are starting or mid-way into agriculture production, they have not had the opportunity to execute the full implementation of budget requirements. The funds would be used to assist with the cost of ADAC member meetings, including lunch or snacks if required, administrative support and travel expenses for ADAC and support team members to attend meetings related to the strategic plan recommendations.

The Agricultural Development Advisory Committee's establishment process has been smooth and the members look forward to a very productive year developing partnerships and linkages between all levels of government, agriculture producers and supporting services, as well as raising awareness of agriculture's role in the region. Rolling over the remaining 2018 funds into the 2019 budget, will provide the support ADAC members require to guide the process.

Sincerely,



Martin Rossmann, Chair
Agricultural Development Advisory Committee

M Gmail

Lori Fogarty <lorifogarty1@gmail.com>

Re: ADAC UPDATE & Dates for your calendar

1 message

Ty Jasper <ty.jasper@visionquestbc.ca>

To: Lori Fogarty <lorifogarty1@gmail.com>

Cc: M/M Ranch <mnmranch@goldcity.net>

Hi,

I'm sorry. I wasn't clear on my initial email what my purpose for connecting with you was.

I wish to formally add the item below to the next ADAC meeting agenda for open discussion.

1. Adding a local entrepreneur and business representative to the current ADAC membership.
2. BC Farm Business Advisory Program.
3. Extensive Land Leases.

This in response to your note "please send agenda items to Lori". Thu, Nov 22, 2018 at 11:20 AM

Please decide if you wish to include or not. I'm still not familiar with local political norms about open discussion on topics. The latter two are programs which I would like to see what our Ag community leaders have experience in and perhaps try to understand if they still function or might need some revival.

If you don't think they should be included in the agenda we could definitely chat about them offline.

Thanks,

Ty

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Lori Fogarty <lorifogarty1@gmail.com>

Re: Ag Development Advisory Committee Report

1 message

George Powell <gpowell@agforinsight.com>
To: Lori Fogarty <lorifogarty1@gmail.com>

Fri, Nov 23, 2018 at 2:42 PM

Hello Lori,

Some quick comments on the report, for what their worth.

In the North Cariboo Agriculture sector profile information, ensure the Farm Gate Sales data from 2011 are inflated to 2016 \$. The production of 'other' crops is also likely somewhat exaggerated because, anecdotally, the vast majority of cereal crops grown in this area are used as forage for livestock feed. Would also be good to provide more context on the origin of the increase in regional farm gate sales. I suspect a significant proportion can be attributed to a rebound in cattle prices.

Objective 2: Recruitment is a missed opportunity to grow the sector over the last decade. Focus sectors that can leverage our forage production potential, relatively low land costs, and access to water for agriculture. e.g. a single dairy operation, such as one that opened in Strathnaver, by itself could translate into > \$500K in farm gate sales, and 3-6 full time jobs.

Objective 5: big unmet opportunity is in silvopasture; the integrated management of livestock, forages and timber. This could also have significant potential as a landscape tool to reduce wildfire risks, by lower fuel loads in the interface areas.

Objective 9: beef industry cluster idea should start working in tandem with the proposed abattoir in Prince George. Significant opportunities could arise on both sides of the value chain; i.e. more custom finishing of beef prior to regional slaughter, and at the other end, value-added meat products.

A missing element in the analysis (maybe you've done it?) is to not just re-list the CCBAC priorities, but look at which ones were acted on (directly with CCBAC funding or through other organizations) and learn from their successes and failures. e.g. some funding flowed to develop birch syrup as a diversification opportunity, but it doesn't seem to have grown much; why? Also, funds were put towards North Cariboo agriculture branding and marketing, based in part, on the CCBAC recommendations. Has this translated into greater farm gate sales for the operations that have participated in that program? What barriers precluded the other recommendations from being acted on?

Kindest regards,
George

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On 11/23/18 11:31 AM, Lori Fogarty wrote:

Hi George,

I hope you are doing well. I know you are busy, so won't take much of your time.

The Agricultural Development Advisory Committee was asked to provide input to the Northern BC Agri-foods Industry Needs Assessment being developed by the Community Development Institute. The committee met and discussed their recommendations and

7.1

decided the 2008 CCBAC agriculture summary of recommendations should be included in the report, with updated recommendations from the committee.

Since the CCBAC report was developed by you, I thought it best to make you aware of this report (see attached). See you on Tuesday at the District H meeting if you are going.

Thanks,
Lori

Lori Fogarty

Vice-President

Quesnel Retired Teachers Association

Secretary

North Cariboo Agricultural Marketing Association (FARMED)

Secretary

Growing North Cariboo Society

Phone: 250-992-7924