

Cariboo Regional District

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE

AGENDA

Monday, December 17, 2018, 8:00-9:00 am

Conference Call

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

3. ADOPTION OF MINUTES – November 13, 2018 (as circulated)

4. DELEGATIONS

4.1 Samantha Charlton – Climate Adaptation Initiative

5. NEW AND UNFINISHED BUSINESS

5.1. Quesnel Ag Centre Business Plan update

5.2. ADAC representative from College of New Caledonia

6. SUBCOMMITTEE REPORTS

6.1 Ag Working Group Administration Report – CRD ADAC webpage, ADAC brochure

6.2 FARMED Rural Dividend Project Development grant application

7. CORRESPONDENCE

7.1 Email communication: George Powell – November 23, 2018
Tyler Jasper – November 22, 2018

7.2 Upcoming Events

December 10, 2018 11:30 am – 1:00pm	Quesnel Agri-food Centre Open House Legion Hall
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January 15, 2019 3:00pm	North Cariboo Rural Directors Caucus – ADAC Update CRD Office – St. Laurent Street
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February 2, 2019	Kersley Farmers Institute Speakers Workshop College of New Caledonia
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8. ROUNDTABLE

9. QUESTION PERIOD

10. ADJOURNMENT

Next Meeting: To be determined

Agenda Submission Deadline:

QUESTION PERIOD

Question Period provides the public with the opportunity to ask questions or make comments on subject that are of concern to them. Each person will be given 2 minutes to speak. Up to ten minutes in total is allotted for Question Period.

/lf

**AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE
REGULAR MEETING**

The Minutes of the Regular Meeting of the Agricultural Advisory Committee, held on November 13, 2018 at 9:00am in the Community Futures Board Room, at 335A Vaughan Street, Quesnel, BC

COMMITTEE MEMBERS PRESENT

Martin Rossmann, Chair	Kersley Farmers Institute
Rob Borsato, Treasurer	Quesnel Farmers Market
Roy Josephy	Horticulture
Nicole Pressey	Ministry of Agriculture
John Massier	CRD Liaison

SUPPORT TEAM MEMBERS PRESENT

Lori Fogarty, Liaison	Agriculture Working Group
Adam Schaan	Facilitator
Wilma Watkins	Agriculture Working Group

GUESTS

Janet Knopp	Small Scale Food Producers Association
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REGRETS

Sheri Schweb, Secretary	BC Forage Council
Erin Durrell	Quesnel Cattleman's Association
Lynda Atkinson	Agriculture Working Group

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

R/2018-08

It was moved and seconded

That the November 13, 2018 Agricultural Development Advisory Committee agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

R/2018-09

It was moved and seconded

That the August 29, 2018 Agricultural Development Advisory Committee meeting minutes be adopted as circulated.

CARRIED

3.1 **Review of October 17, 2018 Conference call discussion notes.**

4. DELEGATIONS - nil

5. NEW AND UNFINISHED BUSINESS

5.1. **Quesnel Ag Centre Progress**

Discussion about the progress of the Quesnel Ag Centre Business Plan, including a review of the Alex Fraser Park project and discussion about its potential uses for the proposed Quesnel Agriculture Centre.

5.2. **Request from Nicole Pressey for ideas on specific supports that may be provided by Cariboo Agrologists (see notes from October 17, 2018 conference call discussion for update)**

Nicole Pressey provided an update on Ministry of Agriculture staff hires in the Cariboo, she mentioned that the type of work provided by the Ministry of Agriculture extension services will look different than what extension services were 20+ years ago.

Discussion about the 2-year term of new staff and expectations for these positions to remain after 2 years.

Ideas were discussed on specific supports that may be provided by the Ministry of Agriculture Cariboo region Agrologists.

Ideas included supports for the Quesnel Farmers Market, the need for easy access to past research and a tool set for setting up new research, and the need for a liaison to assist in navigating bureaucracy and to champion Agriculture needs with policy makers.

Other ideas included crown land use issues, fires have impacted crown land use for farmers, water development issues on crown land including livestock watering, accessibility for crown range and food marketing gaps.

5.3. **Reports from ADAC Member representative organization**

Kersley Farmers Institute: Discussion about an upcoming meeting including Minister Popham in February in Vancouver. The Kersley Farmers Institute will also be hosting a Speakers Workshop on February 2, 2019 at the College of New Caledonia.

Quesnel Cattlemen's Association: Members met with government to discuss impacts of forest fire events on ranching operations.

Horticulture: No report

Quesnel Farmers' Market: Discussion about the addition of new producer vendors, many being young, signing up and taking on roles within the Farmers' Market. A mentoring program has been set up to assist the new vendors.

Agrologist, Nicole Pressey: Commented that shavings for animal bedding are selling at \$70 a metric ton. There may be an option of an Agricultural shavings business in the region. Supply is shared between agriculture and the wood pellet industry. Discussion about access to fibre and legislative issues around utilizing wood waste on the forest floor (in tenures).

Discussion about industrial hemp and marijuana production potential. Hemp utilization has tremendous potential.

5.4. ADAC Representative from College of New Caledonia

The ADAC representative from the College of New Caledonia – Quesnel, has resigned as Principal of the College. This opens up a seat on the Agricultural Development Advisory Committee. Contact will be made with the College to provide the opportunity to fill the position with another representative from the College.

After discussion of other possible candidates, CRD Vice-Chair, John Massier stated that CRD bylaws for ADAC can be revised if ADAC decides changes are needed within its mandate i.e. composition, having members at large. Revisions would be decided by the CRD board and it is a straightforward process.

5.5. ADAC Agriculture Area Plan – Nicole Pressey

Nicole provided a summary of the Agriculture Area Plan. She went over funding opportunities through the province referencing the Ministry of Agriculture website and examples of other regional plans. Work plans created by Emily Colombo would be a good reference for ADAC. Agriculture Area Plan funding could come through the Investment Agriculture Fund, with additional funding via Community Futures, NDIT, CRD, and others. Discussion about the scope of the Agriculture Area Plan using the CDI report as a reference.

5.6. ADAC Strategic Plan 2019

Discussion on meeting structure, in-person vs conference calling and scheduling. Conference calls are effective with one or two topics but in-person meetings are best for general discussion or multiple issue needs. Agreement that March, April, May are difficult times for ADAC members due to it being a busy season and that in-person meetings should be scheduled for January, February and early March in 2019.

6. SUBCOMMITTEE REPORTS

6.1. ADAC Budget

ADAC members are reminded to submit their invoices and travel expense forms to be submitted to the CRD later this month.

6.2. ADAC Reports

6.2.1. Report to MP Todd Doherty

The report to be presented to MP Todd Doherty and prepared by the sub-committee composed of ADAC and Agriculture Working Group members was reviewed. Discussion about the data sets regarding agriculture in the Cariboo. Criteria of Canada Revenue Agency designation of farmer status needs revision, in particular, the changes to the current recognition of physical size of the farm rather than revenue would be beneficial. Discussion about impacts of new federal Carbon Tax and Carbon offsets on local agriculture. Lack of consistency in agricultural policies from province to province creates an unlevel playing field for the sector.

6.2.2. Report to Community Development Institute

ADAC Chair Martin Rossmann, Ministry of Agriculture Agrologist ADAC representative Nicole Pressey and several Agriculture Working members met with Marleen Morris, Co-Director of the

Community Development Institute at the University of Northern British Columbia on November 2nd. The purpose of the meeting was to provide input to the Northern BC Agri-foods Industry Needs Assessment to further define the opportunities, barriers, and challenges facing northern BC agri-foods producers and to identify for the Ministry targeted resources and supports that will address the needs of northern BC agriculture producers and food and beverage processors, including awareness of market potential in other areas of the province.

7. CORRESPONDENCE – Nil

7.1 Upcoming Events

November 15, 2018 2-2:45 pm	MP Todd Doherty Meeting Spirit Square
November 21, 2018 9:00 am - 4:00 pm	Disruptive Ideas the Drive Innovation & Trends and Trade Opportunities in Beef Market; Legion Hall

8. ROUNDTABLE

Discussion about potential format, setup, and funding for a presentation to the staff of Quesnel School District on January 28, 2019 and how Ag in the Classroom can be incorporated into the school system and complement post-secondary education with a particular interest in career opportunities.

Discussion about acquiring a food testing lab via the offer from the Small-Scale Food Processors Association.

9. QUESTION PERIOD - nil

10. ADJOURNMENT – 1:00pm

11. NEXT MEETING

December 17, 2018, 8:00 am via conference call

M. Rossmann, Chair

/lf

Climate Adaptation Initiative Strategies Project Summary Sheet

Project	Strategy	Admini- strator	Proposed Timeline	Objectives	Estimated cost
Livestock surface water and forage risk assessment tool extension and engagement	Restore & enhance natural water storage capacities in local watersheds	Cariboo Cattlemen's Association	October 2018 - March 2019	Develop the maps/dataset for the remaining high-risk range units in the Cariboo • Teach producers and range management specialists how to use this data to complete the assessment • Use the Livestock Surface Water Assessment tool on a subset2 of the remaining range units to make management recommendations for these units • Complete the groundwork and establish partnerships for three pilot/demonstration projects in the 2019 growing season	Estimated Total Cost: \$37,897 Canadian Agricultural Partnership: \$37,897
Agricultural Pest Identification and Management Tools for the Cariboo (proposed)	Increase regional monitoring for pests, diseases & invasive species Implement best management practices for pest, disease & invasive species issues	Invasive Species Council of BC	January 2019 – February 2020	• To increase the knowledge of agriculture producers on the impacts and awareness of high risk agriculture pests. • To increase the ability of the agriculture producers, along with youth, to identify and report agriculture pests before they become established. • To increase the ability of producers to implement best management practices to reduce the impact of agriculture pests. • To increase knowledge and actions by youth and youth clubs in reducing the spread of agriculture pests. • To provide easy access to agriculture producers to a wide range of resources and information relevant to the Cariboo-Chilcotin.	Estimated Total Cost: \$95,425 Canadian Agricultural Partnership: \$50,000 Invasive Species Council of BC: \$45,425

Project	Strategy	Admini- strator	Proposed Timeline	Objectives	Estimated cost
				• To raise the overall awareness in the region of current and emerging pest threats. • To build connections across regional organizations involved in pest management for on-going collaboration. • To leverage the Priority Pests of the Cariboo-Chilcotin report, increase its reach and build a foundation for implementing additional report recommendations in the future.	
Applied Adaptation Research Strategic Plan	Conduct local research to increase resilience ACTION 3.1A Strengthen the capacity for a coordinated regional approach to agricultural research	Kersley Farmers' Institute	October 2018 - October 2019	• Strengthen and formalize linkages with CARA academic partners; • Engage agriculture sector groups in the Cariboo that have not yet been adequately engaged in CARA; • Refine CARA's list of research priorities and develop a short and long term strategic plan to guide research activity; • Identify the three most urgent areas for applied adaptation research in the Cariboo and develop research teams/plans for each project; and • Strengthen the capacity and cohesion of the CARA Steering Committee.	\$50,000 Canadian Agricultural Partnership: \$38,000- \$45,000 NSERC Connect: \$0 - \$7,000 Beef Cattle Industry Development Fund: \$5,000 (Estimated)



Lori Fogarty <lorifogarty1@gmail.com>

Re: Ag Development Advisory Committee Report

1 message

George Powell <gpowell@agforinsight.com>
To: Lori Fogarty <lorifogarty1@gmail.com>

Fri, Nov 23, 2018 at 2:42 PM

Hello Lori,

Some quick comments on the report, for what their worth.

In the North Cariboo Agriculture sector profile information, ensure the Farm Gate Sales data from 2011 are inflated to 2016 \$. The production of 'other' crops is also likely somewhat exaggerated because, anecdotally, the vast majority of cereal crops grown in this area are used as forage for livestock feed. Would also be good to provide more context on the origin of the increase in regional farm gate sales. I suspect a significant proportion can be attributed to a rebound in cattle prices.

Objective 2: Recruitment is a missed opportunity to grow the sector over the last decade. Focus sectors that can leverage our forage production potential, relatively low land costs, and access to water for agriculture. e.g. a single dairy operation, such as one that opened in Strathnaver, by itself could translate into > \$500K in farm gate sales, and 3-6 full time jobs.

Objective 5: big unmet opportunity is in silvopasture; the integrated management of livestock, forages and timber. This could also have significant potential as a landscape tool to reduce wildfire risks, by lower fuel loads in the interface areas.

Objective 9: beef industry cluster idea should start working in tandem with the proposed abattoir in Prince George. Significant opportunities could arise on both sides of the value chain; i.e. more custom finishing of beef prior to regional slaughter, and at the other end, value-added meat products.

A missing element in the analysis (maybe you've done it?) is to not just re-list the CCBAC priorities, but look at which ones were acted on (directly with CCBAC funding or through other organizations) and learn from their successes and failures. e.g. some funding flowed to develop birch syrup as a diversification opportunity, but it doesn't seem to have grown much; why? Also, funds were put towards North Cariboo agriculture branding and marketing, based in part, on the CCBAC recommendations. Has this translated into greater farm gate sales for the operations that have participated in that program? What barriers precluded the other recommendations from being acted on?

Kindest regards,
George

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On 11/23/18 11:31 AM, Lori Fogarty wrote:

Hi George,

I hope you are doing well. I know you are busy, so won't take much of your time.

The Agricultural Development Advisory Committee was asked to provide input to the Northern BC Agri-foods Industry Needs Assessment being developed by the Community Development Institute. The committee met and discussed their recommendations and

7.1

decided the 2008 CCBAC agriculture summary of recommendations should be included in the report, with updated recommendations from the committee.

Since the CCBAC report was developed by you, I thought it best to make you aware of this report (see attached). See you on Tuesday at the District H meeting if you are going.

Thanks,
Lori

Lori Fogarty

Vice-President

Quesnel Retired Teachers Association

Secretary

North Cariboo Agricultural Marketing Association (FARMED)

Secretary

Growing North Cariboo Society

Phone: 250-992-7924

M Gmail

Lori Fogarty <lorifogarty1@gmail.com>

Re: ADAC UPDATE & Dates for your calendar

1 message

Ty Jasper <ty.jasper@visionquestbc.ca>

To: Lori Fogarty <lorifogarty1@gmail.com>

Cc: M/M Ranch <mnmranch@goldcity.net>

Hi,

I'm sorry. I wasn't clear on my initial email what my purpose for connecting with you was.

I wish to formally add the item below to the next ADAC meeting agenda for open discussion.

1. Adding a local entrepreneur and business representative to the current ADAC membership.
2. BC Farm Business Advisory Program.
3. Extensive Land Leases.

This in response to your note "please send agenda items to Lori". Thu, Nov 22, 2018 at 11:20 AM

Please decide if you wish to include or not. I'm still not familiar with local political norms about open discussion on topics. The latter two are programs which I would like to see what our Ag community leaders have experience in and perhaps try to understand if they still function or might need some revival.

If you don't think they should be included in the agenda we could definitely chat about them offline.
Thanks,

Ty

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