AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE AGENDA

Monday, March 25, 2019, 10:00-12:00 pm Natural Resource Building – Bowron Room

- 1. CALL TO ORDER
- 2. APPROVAL OF AGENDA
- **3. ADOPTION OF MINUTES** February 25, 2019 meeting (as circulated)
- 3.1 Adoption of the revised ADAC meeting agenda and minutes of June 19, 2018 and reformatted 2018 ADAC meeting agendas and minutes of July 19, August 29, October 17, November 13 and December 17.

4. NEW AND UNFINISHED BUSINESS

- 4.1. Tyler Jasper:
 - Adding a local entrepreneur and business representative to the current ADAC membership;
 - BC Farm Business Advisory Program; and
 - Extensive Land Leases.
- 4.2. Heloise Dixon-Warren: North Cariboo Agriculture marketing initiative FARMED

5. NEW AND UNFINISHED BUSINESS

- 5.1. Regional Agri-food Centre Business Plan https://www.quesnel.ca/city-hall/major-initiatives/agriculture-centre-business-plan
- 5.2. Alex Fraser Park Multi-Purpose Agriculture Building
- 5.3. Presentation to the Cariboo Regional District Board of Directors
- 5.4. Ministry of Agriculture programs offered under the Canadian Agriculture Program (CAP)

6. SUBCOMMITTEE REPORTS

- 6.1. FARMED Rural Dividend Project Development grant application update
- 6.2. Agriculture Working Group Administration Report

7. CORRESPONDENCE

- 7.1. Email communication Heloise Dixon-Warren; Chair FARMED
- 7.2. Upcoming Events

March 18, 2019 Open House: UNBC Specialty & Alternative Crop Study 6 – 8 pm College of New Caledonia – Quesnel Room N211

Agricultural Development Advisory Committee (ADAC) March 25, 2019

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| March 23, 2019 10 am – 4 pm | Young Agrarians: Social Media Marketing Workshop for your farm Lhtako Dene Nation: The Lodge – 1262 Maple Heights Rd | |
|--------------------------------|---|--|
| June 1, 2019 | National Farm Animal Care Council Codes of Practice BC Regulation referencing comes into force | |
| June 7, 2019 Time - TBA | ADAC Presentation to the Cariboo Regional District Board of Directors Quesnel – Location to be determined | |

- 8. ROUNDTABLE
- 9. QUESTION PERIOD
- **10. ADJOURNMENT**

Next Meeting: To be determined Agenda Submission Deadline:

QUESTION PERIOD

Question Period provides the public with the opportunity to ask questions or make comments on subject that are of concern to them. Each person will be given 2 minutes to speak. Up to ten minutes in total is allotted for Question Period.

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AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE REGULAR MEETING

The Minutes of the Regular Meeting of the Agricultural Advisory Committee, held in Bowron Room, of the Natural Resource Building on February 25, 2019 at 6:30 pm

COMMITTEE MEMBERS PRESENT

Martin Rossmann, Chair Kersley Farmers Institute
Rob Borsato, Treasurer Quesnel Farmers Market

Roy Josephy Horticulture

Tim Lofstrom College of New Caledonia - Quesnel Sonya Spiers College of New Caledonia - Quesnel

Nicole Pressey Ministry of Agriculture

CRD Director John Massier CRD Liaison

SUPPORT TEAM MEMBERS PRESENT

Lori Fogarty, Liaison Agriculture Working Group Wilma Watkin Agriculture Working Group

GUESTS

Tyler Jasper Sonoran Resource Management Ltd.

REGRETS

Sheri Schweb, Secretary BC Forage Council

Erin Durrell Quesnel Cattlemen's Association
Lynda Atkinson Agriculture Working Group

1. CALL TO ORDER

Introductions were made as the committee welcomed Tim Lofstrom to the Agricultural Development Advisory Committee as the College of New Caledonia-Quesnel representative.

2. APPROVAL OF THE AGENDA

R/2019-18

It was moved and seconded

That the February 25, 2019 Agricultural Development Advisory Committee revised agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

R/2019-19

It was moved and seconded

That the minutes of the Agricultural Development Advisory Committee meeting dated January

15, 2019 be adopted.

CARRIED

4. **DELEGATIONS** - Nil

5. NEW AND UNFINISHED BUSINESS

5.1. Regional Agri-food Centre Business Plan

City of Quesnel Economic Development Officer, Amy Reid emailed an update on the Regional Agri-food Centre Business Plan indicating the business plan has been reviewed by the Ministry of Agriculture and news should come out from the province in the early spring, at which time the final plan will be distributed to ADAC and the steering committee.

5.2. Agriculture Education Program

Two information sessions were provided by Agriculture in the Classroom Education Specialist, Amy Stafford to interested School District 28 teachers on the January 28th Non-instructional Day. The sessions were well attended by teachers and community members including representatives of ADAC and 4 H. There are currently over 20 teachers in the district interested in participating in the Agriculture Education Program. Funding opportunities for student experiential activities (field trips, farm demonstrations, work experience, etc.) are being pursued.

Wilma Watkin, organizer of the Kersley Farmers Institute "Changing Opportunities in Agriculture" Workshops held on February 2nd at CNC Quesnel, reported that the 4 workshops were well attended by the agriculture community ranging in age from 17 years and up. Participants were presented with information on Building Healthy Soil Following Organic Principles, Soil Conservation: minimize erosion risks, Tilth: Soil management to improve water holding capacity and nutrient availability, and Grazing strategies to improve pastures and profitability. Participants also received books on soil health, access to the workshop power point presentations and many networking opportunities. Wilma thanked the staff at CNC for their assistance with the day's activities.

Rob Borsato, reported on the Young Agrarians Mixer held on February 9th and 10th in Williams Lake. About 80 people were in attendance at the event, which was opened by Minister of Agriculture, Lana Popham and included practical hands-on workshops. There is a need for a transfer of knowledge from experienced producers to new entrants to the agriculture and agrifood sector.

5.3. CNC-Quesnel Regional Principal

Sonya Spiers, Operations Manager of College of New Caledonia-Quesnel, introduced Tim Lofstrom, the new Regional Principal of the local CNC campus, starting on February 28th. Tim has been employed by School District 28 for the last 13 years and is excited to join the ADAC and provide support as needed.

5.4. ADAC Agriculture Area Plan

Nicole Pressey presented information on the day-to-day issues and broader initiatives that come before an Agricultural Advisory Committee, such as steering agricultural studies, economic plans and agricultural area plans to completion and assisting with the implementation of the plans. Nicole stated that a good core of planning has taken place with the CCBAC Agriculture Sector Strategy report completed in 2008 by George Powell, but it would be advantageous to update the

report with the completion of a 3 to 5-year Agriculture Area Plan. A question arose as to whether the plan would be regional or sub-regional. The committee members suggested this be determined by the Cariboo Regional District Board of Directors, and that this discussion should be included as part of the ADAC presentation made to the CRD Board. John Massier will check to see if an ADAC presentation can be added to the agenda of the June 7th meeting of the CRD board.

5.5. Agricultural Advisory Committee Workshop 2019 – March 13, Langley

ADAC Chair, Martin Rossmann will consider attending the AAC Committee Workshop being held on March 13th in Langley. John will also check to see if CRD staff involved with land planning or CRD directors are interested in attending.

5.6. Stats Canada – Aboriginal peoples and agriculture in 2016: A portrait:

https://www150.statcan.gc.ca/n1/en/catalogue/96-325-X201900100001

Nicole Pressey distributed the recently released publication from Statistics Canada titled <u>Aboriginal peoples and agriculture in 2016: A portrait</u> (available at link above). The Water Offer was made to the NStQ Treaty group. Once signed, the date of signature becomes the 'first in time, first in right' date treaty communities would use when making a water license application associated with the treaty parcels. This mechanism exists to allow treaty members to move forward with operations until the treaty is finalized, which can be years into the future.

John Massier noted the NStQ – North Cariboo Shuswap Tribal Council treaty process is moving along quite well. The new manager hopes to have the process completed in 5 years. John noted several bands are interested in or involved in agriculture projects.

5.7. Regulations of the Minister of Environmental and Climate Change Strategy—Environmental Management Act: http://www.bclaws.ca/civix/document/id/mo/mo/2019 m039

Wilma Watkin noted the new Environmental Management Act will take effect on February 28, 2019 and will affect all agricultural operations to which the code applies.

John Massier noted the Government has extended the Water License Application (WSA) transition period for those who were using groundwater on or before February 29, 2016 for any non-domestic use, including agricultural, industrial, commercial and institutional groundwater uses. Applicants now have until March 1, 2022 to apply for a license. It was also noted that groundwater users who apply under the transition provisions of the WSA are required to pay annual water rentals retroactive to February 29, 2016 to ensure equity for those who applied early. The longer one delays application, the larger the retroactive total rental payment owed.

6. SUBCOMMITTEE REPORTS

6.1. Ag Working Group Administrative Report

Lori Fogarty reported that work on the re-formatting of the 2018 ADAC agendas and minutes is currently underway for posting on the ADAC webpage. Photos for the webpage will also be formatted to include descriptive captions (names of people in photos and identification of agriculture producer names on photos).

The unofficial ADAC budget for 2018 was reported to have incurred the following expenses:

- Travel \$ 628.58
- Catering for meetings \$ 212.62

Administration - \$ 2,461.12

The Cariboo Regional District approved rolling over the funds remaining from the 2018 allocated budget into the 2019 ADAC budget.

6.2. FARMED Rural Dividend Project Development Grant update

The North Cariboo ADAC project update was reviewed by Lori Fogarty and Wilma Watkin. The deliverables as outlined in the project agreement have been met, and additional outcomes were also included in the report. The remaining funds as of February 15, 2019 will be used for 2 contracted projects, to be completed by March 31, 2019.

Lori Fogarty reported the agreement papers for the North Cariboo Agricultural Marketing Association dba FARMED grant application for the Agriculture Education Program arrived from the Rural Dividend Program today. Once the papers are signed, the Project Management Team will start the process of hiring a facilitator to implement the program components, including Agriculture in the Classroom.

The Partnering for Healthier Communities: North Cariboo (P4HC:NC) is interested in becoming a partner with the Agriculture Education Program by applying for Imagine Grant funding for the establishment or improvement of school gardens in School District 28.

Rob Borsato, President of the District H Institute also expressed an interest in partnering with the Ag Education Program. They have a committee that has been working with SD 28 and CNC to increase agriculture education.

7. CORRESPONDENCE

7.1. Email communication – Tyler Jasper confirmed he will be available to participate in the March 25th, 2019 ADAC meeting via conference call.

7.2. Upcoming events

March 12, 2019 Alex Fraser Park Agriculture Building – Stakeholder Meeting

1:00 – 3:00 pm Council Chambers

Date Cash and Bioenergy Crop Feasibility Study Report

To be determined UNBC – Quesnel https://www.unbc.ca/releases/41092/unbc-launches-

cash-and-bioenergy-crop-feasibility-study

March 25, 2019 ADAC Meeting

10:00 am – 12:00 pm Natural Resource Building Bowron Room

8. ROUNDTABLE

Member comments:

Tim Lofstrom – It is interesting to hear the information provided by the members at the meeting this evening. At this time there are no questions, but there will be in the future.

Roy Josephy – Reported he received his water license and a steel greenhouse will be going up tomorrow to replace an older greenhouse that collapsed over the winter. It should be an interesting process in these cold temperatures.

Rob Borsato – It has been challenging keeping the greenhouses maintained at an appropriate temperature when it is -25°C.

| Agricultural Development Advisory Committee (ADA | IC) |
|--|-----|
| February 25, 2019 | |
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9. QUESTION PERIOD - Nil

10. ADJOURNMENT – 8:15 pm

M. Rossmann, Chair

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AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE AGENDA

Tuesday, June 19, 2018, 6pm Bowron Room, Natural Resource Building, Quesnel

- 1. CALL TO ORDER
- 2. APPROVAL OF THE AGENDA
- 3. ADOPTION OF MINUTES No previous meetings
- 4. DELEGATIONS
- 5. NEW AND UNFINISHED BUSINESS
- 5.1. Facilitator Team Update: Sonoran Resource Management Ltd.
- 5.2. ADAC Strategic Plan
- 5.3. Appointment of executive positions for 2018-2019 committee
- 5.3.1. Chair
- 5.3.2. Secretary
- 5.3.3. Treasurer
- 5.4. Adoption of Agricultural Development Advisory Committee Terms of Reference
- 5.5. Adoption of Agricultural Development Advisory Committee Relationship Structure
- 5.6. Quesnel Agriculture Centre Steering Committee
- 5.7. CRD Liaison Update

6. SUBCOMMITTEE REPORTS

- 6.1. Agricultural Development Advisory Committee Budget
- 7. CORRESPONDENCE
- 7.1. Upcoming Events
- 8. ROUNDTABLE
- 9. QUESTION PERIOD
- 10. ADJOURNMENT

Next Meeting: July 19, 2018, 8am

Agenda Submission Deadline: July 5, 2018

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QUESTION PERIOD

Question Period provides the public with the opportunity to ask questions or make comments on subject that are of concern to them. Each person will be given 2 minutes to speak. Up to ten minutes in total is allotted for Question Period.

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North Cariboo Agricultural Development Advisory Committee Terms of Reference

Purpose

The purpose of the Agricultural Development Advisory Committee of the North Cariboo (ADAC) is to diversify and grow the agriculture industry in the North Cariboo electoral areas A, B, C and I and advise the North Cariboo Rural Directors Caucus on agricultural issues and opportunities within the region.

Scope of Considerations

- > The ADAC may initiate and make recommendations regarding:
 - partnering with local government to further economic development and build critical mass within the industry;
 - providing a coordinating body for accessing funding for major projects;
 - providing links between producers, processors, agriculture organizations, Farmers
 Institutes and government at all levels;
 - raising awareness of agriculture; and
 - enhancing an understanding of agriculture's role in the local and / or regional economy.
- The ADAC may also be called to comment upon the creation of or comprehensive review of any:
 - farm 'edge' policies;
 - agricultural area plans;
 - legislation to identify improvements to support agriculture; and
 - official community plans within or impacting the ALR or for agricultural uses.

Membership

- The Committee shall consist of five to seven members nominated and selected by the agriculture community of the North Cariboo and approved by the Cariboo Regional District* representing a diversity of commodity groups, the processing and distribution sectors.
- ➤ The initial intake of Council members will consist of two and three-year appointments in order to allow for continuity as members transition on and off the Committee. Thereafter, each member shall be appointed for a rotating two-year term to serve until they elect to resign or a successor is appointed. The maximum consecutive service of each member shall be 4 terms.

The Chair (and Deputy Chair or provision to appoint an Acting Chair in the Chair's absence) shall be elected from the Committee membership at the first meeting of each year. The Chair shall be entitled to vote at all meetings.

Members shall:

- be residents of or own land in the North Cariboo sub-region or be nominated as a representative of an agricultural organization in the North Cariboo;
- be familiar with and committed to the ADAC's objectives;
- be available to attend most ADAC meetings; and
- have access to a computer and an email address in order to receive and respond to communications and information including meeting updates.

Meeting Procedures

- ➤ The ADAC shall meet up to 6 times per year, at a location deemed suitable by the committee.
- ➤ At all meetings 50% plus 1 members shall constitute a quorum.
- > The committee choose a Secretary and Treasurer from among its membership.
- An agenda for the Committee will be prepared by the Chair with input from Committee members and mailed to Committee members one week in advance of their meeting.
- ➤ The Committee shall report to the North Cariboo Rural Directors Caucus.
- ADAC members having a priority interest in an application or who are personally affected by an application must step aside from the discussion and subsequent vote on that particular matter.
- ➤ Meeting procedures will follow the same procedures as the Cariboo Regional District Board of Directors.

Confidentiality

➤ All business of the Committee is confidential. In accepting an appointment to the Committee, members agree that they will not disclose or give to any person any information or documents that come to their knowledge or possession by virtue of being a member of the Committee. If a member is found to have violated this provision, the appointment of that member may be immediately rescinded. Committee documents, communications, work and activities are subject to the Freedom of Information and Protection of Privacy Act.

^{*}Committee members may be recommended by a Farmers' Institute or other local agricultural organizations.

North Cariboo Agricultural Development Advisory Committee Relationship Structure

The following document is a description of one possible approach and structure to a working relationship between the North Cariboo Agricultural Development Advisory Committee (ADAC) and its supporting affiliates. This document is intended to provide a starting point for discussions and framework development, to help bring clarity to the purpose of a North Cariboo ADAC. It is not intended to convey positionality, project preferences, sector group preference, or organizational commitment at this time.

| NC Agricultural Development Advisory Committee (ADAC) | CRD – North Cariboo Rural Directors Caucus | Sector Groups | North Cariboo Agricultural Marketing Association dba FARMED / Agriculture Working Group |
|---|---|--|---|
| Spearhead, inform, and drive regional agriculture-focused economic development through: | Support the Agriculture Development Advisory Committee by: | - Provide regional, sector, and geographic diversity to the Agriculture Development | FARMED will support the Ag Development Advisory Committee by: |
| - Bringing together regional agriculture stakeholders and sector groups to produce collective effort and action on | - Providing legitimacy to the group as a formal Committee of the CRD. | Advisory Committee through recommending producer / processor appointees to the Committee. | Leading the Agriculture Working Group (AWG).Liaising with the ADAC and AWG |
| topics including Agriculture sector labour needs Agriculture sector succession planning | - Approving all sector- recommended appointees to sit on the ADAC. | - Bring open-mindedness and collaborative attitudes to how multiple sector groups can leverage regional agriculture | to ensure awareness of recommendations being put forward. |
| Agriculture sector access to financing, scale-up, value added, and export opportunities | - Acting as a conduit for project- focused funding applications where appropriate/ applicable/ approved by the North Cariboo | opportunity and mitigate regional agriculture challenges. - Bring forward and align | Assisting in pursuing funding for an Administrative Assistant for the ADAC. |
| Improving agriculture sector communications including highlighting and leverage sector successes. | - Where possible, helping the ADAC to identify and access sustainable funding sources to | industry-led initiatives for sector development, helping to benefit all sector groups with the strength of collective, regional support. | - Assisting in pursuing funding to support major projects as recommended by the ADAC. |

- Agriculture sector product diversification
- Development of applied agriculture sector research mechanisms and supports, and mechanisms for sharing learnings
- Other topics and projects as they arise
- Informing the NC Rural Directors Caucus and CRD of opportunities and barriers to develop and strengthen the agriculture economy in the CRD.
- Taking a consensus-building approach to decision making and work-plan actioning, to maximize shared value of the ADAC to the sub-region and sector groups represented.
- Building success and value of the ag sector, without increasing regulatory hurdles or bureaucracy (common)
- Building connections to other agencies and organizations that will benefit the sector, including provincial and regional associations, learning institutions, funders, etc.

- facilitate meetings and projects.
- Putting forward ag sector initiatives and objectives to the ADAC for actioning.
- Building success and value of the agriculture sector, without increasing regulatory hurdles or bureaucracy (common).
- Building success and value of the agriculture sector, without increasing regulatory hurdles or bureaucracy (common).

The Ag Working Group will support the Ag Development Advisory Committee by:

- Assisting the CRD to manage the ADAC budget by:
- Collecting forms and receipts from committee members;
- •Preparing financial statements;
- Requisitioning cheques.
- Assisting with communications to the public.
- Assisting with reporting to the CRD.

Accountability:

The North Cariboo Agricultural Development Advisory Committee would have accountability to its representative members and the Cariboo Regional District North Cariboo Rural Directors. Each appointed committee member would have accountability to their appointing sponsor organization. Accountability would include ensuring that their appointing sponsor's priorities, concerns, objectives and needs are known and voiced at the collective table, and would also include acting as a liaison and communication-line back to their sponsor organization as appropriate. For the purpose of this description, 'sponsor' refers to the organizations that appoint representatives, not to a paid relationship.

Membership:

Membership of the ADAC would be comprised of five to six appointees and one Ministry of Agriculture Agrologist. At least 2/3 of the membership should be producers, with consideration being given to include a minimum of 1 processor or distributor. Consideration will also be given to appointing an educational institution representative.

Support:

The CRD will provide funding of \$4500 per year through the North Cariboo Economic Development function for a period of 3 years (2018 – 2020) in support of the ADAC meetings and travel, as well as access to conference calling for committee member meetings as required.

The Ministry of Agriculture's Regional Agrologist, Nicole Pressey, and Ministry of Forests, Lands, Natural Resource Operations and Rural Development, Regional Manager, Emily Colombo, are willing to assist the organization in their 1st and 2nd years to help them develop a formal Term of Reference and strategic work plan. Following initial 'forming' and 'storming' of the group, and after a direction and work plan are established, both Ministry staff agree to continue to work with the ADAC to help empower them to move forward the ADAC's objectives, identifying potential funding programs and resources (financial and non-financial) when possible to help build an initial platform of success for the group and the CRD.

Meeting Schedule/Costs:

Meetings are proposed to take place up to 6 times annually. Travel expenses will be compensated for all Appointees to the ADAC for each meeting and meals or snacks provided (if required).

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE AGENDA

Thursday, July 19, 2018, 8 am Conference Call

- 1. CALL TO ORDER
- 2. APPROVAL OF THE AGENDA
- **3. ADOPTION OF MINUTES** June 19, 2018 meeting (as circulated)
- 4. DELEGATIONS
- 5. NEW AND UNFINISHED BUSINESS
- 5.1. ADAC Strategic Plan update Agriculture Education Program grant overview
- 5.2. CRD Liaison Update
- 6. SUBCOMMITTEE REPORTS
- 6.1. Facilitator Team Update
- 7. CORRESPONDENCE
- 7.1. Upcoming Events
- 8. ROUNDTABLE
- 9. QUESTION PERIOD
- **10. ADJOURNMENT**

Next Meeting: August 29, 2018, 8am

Agenda Submission Deadline: August 20, 2018

QUESTION PERIOD

Question Period provides the public with the opportunity to ask questions or make comments on subject that are of concern to them. Each person will be given 2 minutes to speak. Up to ten minutes in total is allotted for Question Period.

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE INAUGURAL MEETING

The Minutes of the Regular Meeting of the Agricultural Advisory Committee, held on June 19, 2018 at 6:00pm at Bowron Room, Natural Resource Building (FLNROD), 322 Johnston Ave, Quesnel, BC

COMMITTEE MEMBERS PRESENT

Martin Rossmann Kersley Farmers Institute
Rob Borsato Quesnel Farmers Market
Sheri Schweb BC Forage Council

Morgan Ross College of New Caledonia Nicole Pressey Ministry of Agriculture

John Massier CRD Liaison

SUPPORT TEAM MEMBERS PRESENT

Lori Fogarty, Liaison Agriculture Working Group

Adam Schaan Facilitator
Ty Jasper Facilitator

Wilma Watkins Agriculture Working Group

REGRETS

Erin Durrell Quesnel Cattleman's Association

Roy Josephy Horticulture

Lynda Atkinson Agriculture Working Group

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

R/2018-01

It was moved and seconded

That the June 19, 2018 Agricultural Development Advisory Committee agenda be approved as amended to include discussion on the need for a Memorandum of Understanding between ADAC and FARMED and request for a Letter of Support – Greenhouse Project.

CARRIED

- 3. ADOPTION OF MINUTES nil
- 4. **DELEGATIONS** nil

5. NEW AND UNFINISHED BUSINESS

Welcome and Introductions

Lori Fogarty, team leader of the North Cariboo Agricultural Marketing Association (dba FARMED)-

Agriculture Working Group opened the meeting by thanking all members for attending and agreeing to participate in this important Committee. It was confirmed that all present had received their Agricultural Advisory Development Committee (ADAC) binders.

5.1. Facilitator Team Update: Sonoran Resource Management Ltd.

Brief discussion of Rural Dividend Project Development Grant budget. No changes suggested.

Introduction of facilitators- Sonoran Resource Management Ltd.

Lori provided a review of the scope of the facilitator role.

5.2. ADAC Strategic Plan

Discussion about grants for the Quesnel Agriculture Centre business plan. Still awaiting a response from Amy at City of Quesnel regarding their discussions with the Ministry of Agriculture.

Nicole noted the opportunities with the Agriculture Area Planning Program.

Lori brought up grant opportunities via BC Rural Dividend and Cariboo Strong.

Nicole elaborated on marketing & land use plan eligibility through the Agriculture Area Planning Program.

Morgan provided an update of CNC greenhouse facilities.

Sheri brought up field education days & frequency of meetings. There is an increase in land & soil interest, examining new & alternative methods & practices. Best to do field days on the land rather than in a classroom.

Discussion on abattoir and the need to communicate with the City of Quesnel on their perspective.

Discussion about SD 28 farm education days for students and teachers.

Discussion about Kersley Farmers Institute grant proposal for the building of a greenhouse at Correlieu Secondary School. Conversation about the problems of funding, ownership and insurance.

Nicole mentioned that the Ministry of Agriculture has existing school agriculture workshops in Prince George.

5.3. Appointment of Executive Positions for 2018-2019 Committee

5.3.1. Chair

Martin Rossmann - Chair (ELECTED)

5.3.2. Secretary

Sheri Schweb - Secretary (ELECTED)

5.3.3. Treasurer

Rob Borsato - Treasurer (ELECTED)

5.4. Adoption of Agricultural Development Advisory Committee Terms of Reference

R/2018-02

It was moved and seconded

That the Agricultural Development Advisory Committee terms of reference be approved as presented.

CARRIED

5.5. Adoption of Agricultural Development Advisory Committee Relationship Structure

R/2018-03

It was moved and seconded

That the Agricultural Development Advisory Committee relationship structure be approved as presented.

CARRIED

5.6. Quesnel Ag Centre Steering Committee

No update from the City of Quesnel

Nicole mentioned the existence of a general economic development document through City of Quesnel which is broken down by sector

Rob brought up opportunity of bridging high school to CNC. Morgan confirmed that CNC is looking into curriculum & programs in conjunction with Correlieu Secondary School.

5.7. **CRD Liaison Report**

Director Massier confirmed that the CRD will provide a dedicated conference call system.

Director Massier will inquire into the CRD developing an ADAC webpage.

6. SUBCOMMITTEE REPORTS

6.1. Agricultural Development Advisory Committee Budget

Lori reviewed the budget allocation for the 2018 Agricultural Development Advisory Committee budget administered by the Cariboo Regional District. The budget will be used to cover travel to meetings for committee members, catering as required, and administrative functions.

6.2. Memorandum of Understanding FARMED / ADAC

The concept of a memorandum of understanding between FARMED and ADAC was discussed and found to being redundant.

The terms identified by Emily Colombo in the Relationship Structure are sufficient to define roles.

It was noted that Emily's title is now Regional Economic Development Officer (Cariboo region) under the Ministry of Forests, Lands, Natural Resource Operations & Rural Development. This amendment to the document will be made.

6.3. Letter of Support – Greenhouse Project

Discussion about the Greenhouse Project and Sue Ellen Miller lobbying to have the greenhouse located at Correlieu Secondary School to set up an agriculture program through Earl Tourangeau

Discussion of letter of support for greenhouse project at Correlieu from ADAC.

Discussion about high school greenhouse project working with a senior's program to expand funding. Issues with liability and non-profit status were identified by the group.

If the project moves forward a letter of support for the project could be provided.

7. CORRESPONDENCE - nil

7.1. Upcoming Events - nil

8. ROUNDTABLE

What projects might work for current funding opportunities?

Discussion about Correlieu Greenhouse warming system; natural gas vs. pellets.

Sheri asked ADAC what would make sense to attract and promote interest with Grade 9, 10 and 11 students to push agriculture as an elective.

Rob brought up consulting with educators on pushing agriculture as an elective.

Sheri suggested that a forage research test farm might fit the rural dividend funding criteria.

Discussion about Community Futures funding and Integris Credit Union funding.

Discussion about Farm Pilot Project scope and how this may fit with short - medium term funding.

Martin suggested a September farm visit at Sheri's farm in 2019 through career prep and through an Agriculture class in subsequent years.

Martin suggested selling Agriculture to students through high tech aspects.

Recommendation to move forward on an Agriculture Education Program.

9. QUESTION PERIOD

10. ADJOURNMENT - 8:00pm

11. NEXT MEETING

July 19, 2018, 8am via conference call

| M. Rossmann, Chair | |
|--------------------|--|
| /as | |

Agriculture Education Program

Update on application process:

- This overview has been developed and then reviewed by Lynda and Wilma. Please add any information you feel is relevant or that will strengthen the application. Highlighted areas need more information or clarification.
- All partners have been contacted with a request for a letter of support.
- Adam and I will be participating in a Rural Dividend grant webinar on July 17th.
- I have tried to make contact with the Real Estate Foundation since July 3rd, and they just phoned July 11th with apologies as their phone system went down. The category that we would be applying for is Local & Sustainable Food Systems. In conversing with the contact person, it seems their focus in not agriculture education (although education programming is included as a part of the budget they will cover), but more towards programs that support land access and small farmers integrating food systems into the Official Community Plan, as well as land stewardship. So, I think the Winter Workshops and Summer Field Day will apply, but not the Ag in the Classroom (AITC) component. So, we will need to find other avenues of support for the implementation of the AITC program and any information you could contribute in relation to the applicable topics and how they could pertain to our application would help.

North Cariboo Agriculture Awareness and Marketing Project Phase 3

Agriculture Education Program Grant Overview

Project Description

The North Cariboo Agriculture Education Program is a multi-faceted initiative involving agriculture industry and career awareness education for students at the elementary, secondary and post-secondary schools in the North Cariboo. This program will incorporate the Agriculture in the Classroom program into the School District 28 Quesnel classrooms and, in addition, provide farm tours, work experience and an Agriculture on the Farm event for interested students and others. Also, agriculture workshops and field days will be held for agriculture producers and new entrants to the industry.

This Agriculture Education Program would involve partnerships with School District 28 Quesnel, College of New Caledonia, Kersley Farmers Institute, the BC Forage Council, and the newly established Agriculture Development Advisory Committee of the North Cariboo (see attached ADAC background document). The planning phase would occur in 2018 through to June of 2019 with implementation occurring in 2019 to 2021. The goals of the program are to:

- Establish flow-through elective agriculture industry awareness programming from the elementary school level through to the post-secondary level;
- Promote awareness of careers in the agriculture industry;

- Increase work experience opportunities for senior secondary and post-secondary students in the agriculture industry;
- Develop professional development opportunities for teachers and counsellors in School District 28 related to implementing the Agriculture in the Classroom program for teachers and counsellors in School District 28;
- Partner with Kersley Farmers Institute and College of New Caledonia-Quesnel to provide winter workshop sessions for producers and new entrants to the agriculture industry, including "Speak Up for Agriculture" and "How to Host a Farm Tour" workshops;
- Partner with the BC Forage Council to provide summer field day events for agriculture producers, new entrants and interested students.
- Hold an Agriculture Day on the Farm event, providing participants with experiential activities and demonstrations related to farm equipment, technology, farm production and support services.

Describe how the project addresses all or some of the following program objectives:

- Community resiliency: Agriculture has been an integral part of the North Cariboo region since the 1860's, but the 2011 and 2016 statistics show a decline in the number of farms and industry production. By providing Agriculture in the Classroom programming, farm tours and events and work experience to students in the region, awareness of the importance of agriculture to the region and the many career opportunities available will be enhanced. Agriculture producers and new entrants have expressed their interest in localized knowledge related to growing, producing and distribution of food. Holding agriculture related workshops and field days will assist producers (and those growing food for personal use) to network and utilize the most efficient methods to increase yield and quality of production. Examples of topics that may be covered at these events include new or different methods to expand the growing season, conserve water/irrigate more efficiently, erosion control, keep soils healthy.
- Partnerships and shared prosperity: The establishment in the spring of 2018 of the Agricultural Development Advisory Committee of the North Cariboo (ADAC) enables a broad representation of the agriculture industry and provides a structure to support industry recommendations. The industries and institutions represented on the ADAC include the Quesnel Cattlemen's Association, BC Forage Council, Quesnel Farmers Market, Kersley Farmers Institute, Horticulture, College of New Caledonia-Quesnel, and the Ministry of Agriculture Agrologist. The ADAC has identified the establishment of a Quesnel Agriculture Centre and an agriculture industry and career awareness education program as the two top priorities for their strategic plan.
 Implementation of this education program through this grant proposal will provide flow through agriculture programming and experiential opportunities for elementary and secondary who may ultimately be able to attend the proposed College of New Caledonia AgriBusiness 2020 diploma program. The Kersley Farmer Institute Winter Workshops and the BC Forage Council Summer Field Days will not only provide valuable information for producers, new entrants and students, but also an opportunity to network and form potential mentorships.
- Innovation: The Agriculture on the Farm event will provide exposure to the latest innovations in agriculture, such as new tractors and drones. (expand on this section?)

Youth: Youth of all ages will be directly impacted by this project. Agriculture courses from grade 8 to 12 have been offered by the school district at Quesnel Secondary School since the 1960's. If students in the North Cariboo were interested in a focus on agriculture they could choose to go to Quesnel Secondary School and choose agriculture as an elective. In 2009, the school district transitioned Quesnel Secondary School to a grade 8 & 9 junior school. Agriculture was still offered as an elective for one-trimester per year. In 2018 Quesnel Junior School was closed and the students will be moved to another school. Unfortunately, there is not enough space to provide agriculture as an elective, which will result in a regression from 25% of the students taking a full year course in agriculture to no exposure to agriculture for youth in our community.

This project will not replace the agriculture program offered by the School District, but by introducing the Agriculture in the Classroom program, as well as career development opportunities into the school system, students will increase their understanding of where food comes from and become aware of the importance of the agriculture and food industry in communities and its impact on the local economy. Teachers will have the tools to give students of all ages adequate information with which to gain an understanding and awareness of what sustains them—food. The addition of practical activities, farm tours, work experience and the exposure of the many varied career opportunities in the agriculture and food manufacturing industry will allow students identify potential career paths of interest.

 Job creation: As noted in the Statistics Canada reports for 2011 and 2016 the number of farms in the Cariboo region are decreasing. As the percentage of farmers in the North Cariboo approaching the age of retirement is increasing, the Agricultural Development Advisory Committee recognizes the importance of providing a pathway for youth to enter the industry and supporting those currently working in the industry to enable success.

The various components of the Agriculture Education Program will support job creation as noted below:

- Agriculture in the Classroom: ensure interested youth have flow-through agricultural programming, including farm tours, career exploration and work experience leading to careers in the industry.
- Winter Workshops and Summer Field Days events: Producers, including new entrants have the opportunity to learn from experts in the field, enabling an increase in production, networking and mentoring opportunities and an increase in the workforce able to support that growth.

Describe potential indirect employment (not in the project itself) created as a result of the project.

The potential indirect employment resulting from this initiative:

- Work experience for post-secondary and secondary students in the agriculture industry may result in seasonal part-time or full-time employment for participants;
- The Winter Workshop and Summer Field Day events providing workshop education and training requested by current producers and new entrants to the industry will foster increased opportunities for mentoring, land leasing, research, as well as increased innovation and production, leading to growth in employment opportunities.

• The implementation of the AITC program may encourage youth to choose agriculture as a career path.

Describe the successful outcomes for the project.

Implementation of the Agriculture in the Classroom program in the school system starting in September 2019; measurable indicators – # of teachers registered in the AITC summer institute; # of classrooms using AITC at elementary, junior and secondary schools; number of school gardens and classes participating; number of students participating in farm tours; number of students participating in work experience in agriculture: baseline indicator in 2018, measure increase in numbers in 2019 & 2020.

The Winter Workshops sponsored by the Kersley Farmers Institute will continue to occur on an annual basis: measurable indicators - number of participants using the 2018 workshops as a baseline; number of students participating; diversity of participant related to agriculture sector (livestock, vegetable, fruit, horticulture, forage, etc.)

The Summer Field Day sponsored by the BC Forage Council will continue to occur on an annual basis: measurable indicators - number of participants using the 2018 field day event as a baseline; number of students participating; development of a forage action plan for the region

The number of partners and sponsors in the Agriculture Education Program increases: measurable indicators – number of partnerships and sponsors using the baseline 2018 measure of 5 (ADAC, FARMED, KFI, BC Forage Council, SD28); increase in in-kind hours from 2018 baseline.

Does the community/communities in which the project will be implemented have a current community and /or economic development plan? Yes

https://cariboord.bc.ca/services/planning/ocp-s/quesnel-fringe-ocp

- 5.1.1 Recognize the importance of local food production, processing, distribution and sale of locally grown products. Efforts to improve the local agricultural economy may include:
 - strategically locating a farmers' market;
 - initiatives to increase agricultural awareness;
 - development of community gardens;
 - density bonusing for projects providing opportunities for local food production (e.g., community gardens or greenhouses); and
 - liaison with the Ministry of Agriculture regarding opportunities for hosting local workshops on ways to enhance opportunities for growing and marketing economically viable, local agricultural products.

Describe the existing community support for the project. Indicate how support has been demonstrated within the community.

The Cariboo Regional District has demonstrated support for the establishment of an Agricultural Development Advisory Committee of the North Cariboo (electoral areas A, B, C and I) by passing bylaw 5137 on April 23, 2018. The members of this advisory committee include representatives of the Quesnel Cattlemen's Association, BC Forage Council, Quesnel Farmers Market, Kersley Farmers Market, College of New Caledonia, Horticulture, and Ministry of Agriculture and it is the recommendation of this broadly-based agriculture community that an Agriculture Education Program be implemented.

The letters of support from the partners in this initiative have been provided and are included in this application.

Indicate the key milestones and associated deliverables that support the intended project actions and accomplishments as well as an approximate timeline for each component of the project leading to completion.

| Key Milestones and Deliverables | Timeline |
|--|-----------------|
| Hire facilitator | 2018 December |
| Winter Workshop – assist with organization, implementation and evaluation | 2019 Jan / Feb |
| Ag in the Classroom-meet with secondary and elementary staff to present | |
| information on program and identify interested participants in program | |
| Real Estate Foundation grant – hire Project Coordinator | 2019 Mar / Sept |
| Summer Field Day- assist sponsoring partner with planning, organization, | |
| implementation and evaluation of event | |
| Ag in the Classroom-work on program development and teacher training; | |
| work with staff to develop system for identifying students interested in | |
| agriculture programming and experiential activities (work experience, field | |
| trips, post-secondary program); plan, implement and evaluate farm tour; | |
| monitor and support implementation of AITC program starting in September | |
| Agriculture on the Farm event-develop framework of event being held in the | |
| fall of 2020 with input from steering committee, to identify date, location, key | |
| activities and potential partnerships | |
| Winter Workshop-Work with sponsoring partner to determine date, time and | |
| location of event and potential workshop topics | |
| Ag in the Classroom-continue to work with staff to support program | 2019 Oct / 2020 |
| implementation, professional development, and identifying resources & work | Feb |
| experience opportunities; work with school(s) interested in starting a garden | |
| program; plan next farm tour | |
| Winter Workshop- assist with planning, organization, implementation and | |
| evaluation | |
| Agriculture on the Farm event-work with steering committee to plan event | |
| and identify partners and sponsors; plan promotion | |
| Summer Field Day- Work with sponsoring partner to determine date, time and | |
| location of event and potential topics | |
| Summer Field Day- assist sponsoring partner with planning, organization, | 2020 Mar / Sept |
| implementation and evaluation of event | |

| Ag in the Classroom-support school garden development, student work experience opportunities, farm tour, and student interest program; work with staff to evaluate first year of program; promote Ag on the Farm event Agriculture on the Farm event (late September)-organize, implement and evaluate event Winter Workshop-Work with sponsoring partner to determine date, time and location of event and potential workshop topics | |
|--|------------------|
| Ag in the Classroom-continue to work with staff to support program, professional development, and identifying resources & work experience opportunities; work with school(s) interested in starting a garden program Winter Workshop- assist with planning and organization Agriculture on the Farm event-evaluation of event and report to steering committee Rural Dividend Project Development-evaluate and report | 2020 Oct / Dec |
| Winter Workshop- assist with planning and organization, implementation and evaluation Ag in the Classroom – Work with staff to evaluate program and make recommendations; identify work experience opportunities Summer Field Day- Work with sponsoring partner to determine date, time and location of event and potential topics Real Estate Foundation-evaluate and report | 2021 Jan / April |

Link to Rural Dividend program guide: https://www2.gov.bc.ca/assets/gov/employment-business-and-economic-development/economic-development/plan-and-measure/rural-communities/bcrdp-guide-fifthround-may2018-fin-rev.pdf

Note page 20 for selection criteria to help frame grant application.

Workshop Topic Descriptions

How to host a farm tour workshop

Here are some highlights of the workshop:

- Why tours are important for the agriculture industry and consumers who have questions.
- Tour is designed for farmers/ranchers who have hosted tours or would like to offer tours on their farms.
- It will help answer tough questions, rephrase industry jargon and present their operations in a simple chronological order that consumers will understand.
- Topics include: focusing on shared values, conversation etiquette, tour dos and don'ts, as well as question and answer techniques.
- Tips for hosting crop tours: logistics, common questions.
- Tips for hosting livestock tours: logistics, biosecurity considerations, common questions.
- Questions to prepare for.
- How to engage students and teachers.

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE AGENDA

Wednesday, August 29, 2018, 8 am Conference Call

- 1. CALL TO ORDER
- 2. APPROVAL OF THE AGENDA
- **3. ADOPTION OF MINUTES** July 19, 2018 meeting (as circulated)
- 4. DELEGATIONS
- 5. NEW AND UNFINISHED BUSINESS
- 5.1. Quesnel Ag Centre Progress Report
- 5.2. BC Forage Council Field Day
- 6. SUBCOMMITTEE REPORTS
- 6.1. FARMED Rural Dividend Project Development grant application Agriculture Education Program
- 6.2. Facilitator Team Report
- 7. CORRESPONDENCE
- 7.1. Upcoming Events
- 8. ROUNDTABLE
- 9. QUESTION PERIOD
- **10. ADJOURNMENT**

Next Meeting: To be determined Agenda Submission Deadline:

QUESTION PERIOD

Question Period provides the public with the opportunity to ask questions or make comments on subject that are of concern to them. Each person will be given 2 minutes to speak. Up to ten minutes in total is allotted for Question Period.

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE REGULAR MEETING

The Minutes of the Regular Meeting of the Agricultural Advisory Committee, held via Conference Call on July 19, 2018 at 8:00am

COMMITTEE MEMBERS PRESENT

Martin Rossmann, Chair Kersley Farmers Institute
Rob Borsato, Treasurer Quesnel Farmers Market

Roy Josephy Horticulture
Sheri Schweb, Secretary BC Forage Council
Nicole Pressey Ministry of Agriculture

SUPPORT TEAM MEMBERS PRESENT

Lori Fogarty, Liaison Agriculture Working Group

Adam Schaan Facilitator

REGRETS

Erin Durrell Quesnel Cattleman's Association
Lynda Atkinson Agriculture Working Group

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

R/2018-04

It was moved and seconded

That the July 19, 2018 Agricultural Development Advisory Committee agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

R/2018-05

It was moved and seconded

That the minutes of the Agricultural Development Advisory Committee meeting dated June 19, 2018 be adopted.

CARRIED

4. **DELEGATIONS** - nil

5. NEW AND UNFINISHED BUSINESS

5.1. ADAC Strategic Plan Update

Summary of the grant application for Agriculture in the Classroom, agriculture demonstrations, and a farm tour were reviewed. Winter workshops from Kersley Farmers Institute, and the BC

Page | 2 of 2

Forage Program field day were added to the application to rural dividend. The grant is \$10,000. Discussion about the grants and support from industry being needed to properly fund events and farm tours.

5.2. CRD Liaison Update

Conference Call Update - All members happy with conference call function.

6. SUBCOMMITTEE REPORTS

6.1. Facilitator Team Update

Adam provided an update on the Facilitator Team's work. Adam read out the draft version of the "ADAC moving forward" press release and received input from ADAC members. Also discussed was the elevator statement, the need for a leave behind document about ADAC for the public and the fall consultation sessions in the North Cariboo Region.

- 7. CORRESPONDENCE nil
- 7.1. Upcoming Events nil
- 8. ROUNDTABLE nil
- 9. QUESTION PERIOD nil
- **10. ADJOURNMENT**
- 11. NEXT MEETING

August 28, 2018, 8am via conference call

| M. Rossmann, Chair | |
|--------------------|--|
| /If | |

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE AGENDA

Wednesday, October 17, 2018, 8 am Conference Call

- 1. CALL TO ORDER
- 2. APPROVAL OF THE AGENDA
- **3. ADOPTION OF MINUTES** August 29, 2018 meeting (as circulated)
- **4. DELEGATIONS** Guest presentation by Samantha Charlton of the Climate Adaptation Initiative on the Cariboo Agricultural Research Alliance (CARA)

5. NEW AND UNFINISHED BUSINESS

- 5.1. Quesnel Ag Centre Progress Report
- 5.2. Update on new regional Agrologists: Nicole Pressey
- 5.3. Reports from ADAC member representative organization
- 5.4. Request for meeting with ADAC from MP Todd Doherty on issues or concerns to be brought to his attention

6. SUBCOMMITTEE REPORTS

- 6.1. ADAC Administration Report coordination with ADAC; website, budget
- 6.2. Facilitator Team Report

7. CORRESPONDENCE

7.1. Upcoming Events

| October 18, 2018 2 – 3:30pm | Agriculture Centre Steering Committee Meeting Fraser Room, City Hall |
|--|--|
| October 29, 2018 1:30 – 3:30pm 6:00 – 8:00pm | Agriculture Centre Producer Meetings To Be Determined |
| November 1, 2018 10:30am – 12:00pm | Agriculture Working Group Meeting Natural Resource Building |
| November 6, 2018 2 – 3:30pm | Agriculture Centre Steering Committee Meeting To Be Determined |
| November 15, 2018 2-2:45pm | MP Todd Doherty Meeting Spirit Square |
| November 21, 2018 9:00 am - 4:00pm | Disruptive Ideas the Drive Innovation & Trends and Trade Opportunities in Beef Market; Legion Hall |

Agricultural Development Advisory Committee (ADAC) October 17, 2018

Page | 2 of 2

December 10, 2018 Agriculture Centre Steering Committee Meeting

2 – 3:30pm To be determined

8. ROUNDTABLE

9. QUESTION PERIOD

10. ADJOURNMENT

Next Meeting: To be determined Agenda Submission Deadline:

QUESTION PERIOD

Question Period provides the public with the opportunity to ask questions or make comments on subject that are of concern to them. Each person will be given 2 minutes to speak. Up to ten minutes in total is allotted for Question Period.

/lf

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE REGULAR MEETING

The Minutes of the Regular Meeting of the Agricultural Advisory Committee, held via Conference Call on August 29, 2018 at 8:00am

COMMITTEE MEMBERS PRESENT

Martin Rossmann, Chair Kersley Farmers Institute
Rob Borsato, Treasurer Quesnel Farmers Market

Roy Josephy Horticulture
Sheri Schweb, Secretary BC Forage Council

Erin Durrell Quesnel Cattleman's Association
Morgan Ross College of New Caledonia

SUPPORT TEAM MEMBERS PRESENT

Lori Fogarty, Liaison Agriculture Working Group

Adam Schaan Facilitator

Lynda Atkinson Agriculture Working Group

Ty Jasper Facilitator

REGRETS

Nicole Pressey Ministry of Agriculture

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

R/2018-06

It was moved and seconded

That the August 29, 2018 Agricultural Development Advisory Committee agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

R/2018-07

It was moved and seconded

That the minutes of the Agricultural Development Advisory Committee meeting dated July 19, 2018 be adopted.

CARRIED

4. **DELEGATIONS** - nil

5. NEW AND UNFINISHED BUSINESS

5.1. Quesnel Agriculture Centre Progress Report

A hiring committee composed of Amy Reid, Robyn Hay and Lori Fogarty reviewed 3 proposals and after a conference interview hired Greenchain Consulting a team composed of Darren Stott, lead; David Van Seters of Sustainability Ventures and Janine De la Salle of Urban Food Strategies. This company has direct relevant experience in preparing business plans for a wide range of local food enterprises as well as the food retail industry, local food delivery, and food system planning. They hope to start the project in mid-September and plan a completion date of December 21.

The steering committee will be directly involved in providing input to the team starting with a video conference call in mid-September. They will visit Quesnel 3 times to conduct partner workshops, stakeholder needs workshops and a presentation of the final draft business plan to the steering committee. They also plan to conduct 6 one on one interviews with potential partners.

If you are interested, Lori will email their proposal to you for review.

5.2. BC Forage Council Field Day report

Adam provided a summary of the event stating that it was a success with upwards of 80 participants. The BC Forage Council will explore the option of hosting a 2-day event next year.

6. SUBCOMMITTEE REPORTS

6.1. FARMED Rural Dividend Project Development grant application – Agriculture Education Program

The Rural Dividend grant application was completed and sent in on July 30th. The decision as to acceptance of the application will come in late November. The application for Integris has been reviewed and should be fairly easy to prepare. The focus of this application will be to support the Ag Education program through the funding of student field trips, demonstrations and field days. I decided not to apply for this grant yet, since the application will be stronger if we get approval from Rural Dividend first and Integris has an open application process and a timely approval process

6.2. Facilitator Team Report

The facilitator team will be working closely in conjunction with Green Chain Consulting in the planning and implementation of consulting with agriculture stakeholders this fall and winter.

7. CORRESPONDENCE - nil

- 7.1. Upcoming Events nil
- 8. ROUNDTABLE nil
- 9. QUESTION PERIOD nil
- 10. ADJOURNMENT 9:00am

11. NEXT MEETING

To consider – Ag Centre Steering Committee will be meeting several times and many ADAC members and producers will be involved in this process. A doodle poll will be sent out near the end of September for a conference call meeting in October. Members will decide on next meeting by 3rd week in October for mid-late November. We may also have information on

| Agricultural Development Advisory Committee (ADAC) |
|---|
| August 29, 2018 |
| Page 3 of 3 |
| |
| the grant application by then. This would be an in- person meeting with lunch provided. |
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| M. Rossmann, Chair |

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AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE AGENDA

Wednesday, November 13, 2018, 8 am Community Futures Board Room, Quesnel

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- 2. APPROVAL OF THE AGENDA
- 3. ADOPTION OF MINUTES August 29, 2018 meeting (as circulated)
- 3.1. Review of conference call discussion notes October 17, 2018 (as circulated)
- 4. DELEGATIONS
- 5. NEW AND UNFINISHED BUSINESS
- 5.1. Quesnel Ag Centre Progress Report
- 5.2. Request from Nicole Pressey for ideas on specific supports that may be provided by Cariboo Agrologists (see notes from October 17 conference call discussion for update)
- 5.3. Reports from ADAC member representative organization
- 5.4. ADAC representative from College of New Caledonia
- 5.5. ADAC Agriculture Area Plan Nicole Pressey
- 5.6. ADAC Strategic Plan 2019

6. SUBCOMMITTEE REPORTS

- 6.1. ADAC Budget
- 6.2. ADAC Reports
 - 6.2.1.Report to MP Todd Doherty
 - 6.2.2. Report to Community Development Institute

7. CORRESPONDENCE

7.1. Upcoming Events

November 15, 2018 MP Todd Doherty Meeting

2-2:45pm Spirit Square

November 21, 2018 Disruptive Ideas the Drive Innovation & Trends and Trade Opportunities

9:00 am - 4:00pm in Beef Market; Legion Hall

8. ROUNDTABLE

9. QUESTION PERIOD

Agricultural Development Advisory Committee (ADAC) November 13, 2018

Page | 2 of 2

10. ADJOURNMENT

Next Meeting: December 17, 2018

Agenda Submission Deadline: December 3, 2018

QUESTION PERIOD

Question Period provides the public with the opportunity to ask questions or make comments on subject that are of concern to them. Each person will be given 2 minutes to speak. Up to ten minutes in total is allotted for Question Period.

/lf

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE REGULAR MEETING

The Minutes of the Regular Meeting of the Agricultural Advisory Committee, held via Conference Call on August 29, 2018 at 8:00am

COMMITTEE MEMBERS PRESENT

Martin Rossmann, Chair Kersley Farmers Institute
Rob Borsato, Treasurer Quesnel Farmers Market

Roy Josephy Horticulture
Sheri Schweb, Secretary BC Forage Council

Erin Durrell Quesnel Cattleman's Association
Morgan Ross College of New Caledonia

SUPPORT TEAM MEMBERS PRESENT

Lori Fogarty, Liaison Agriculture Working Group

Adam Schaan Facilitator

Lynda Atkinson Agriculture Working Group

Ty Jasper Facilitator

REGRETS

Nicole Pressey Ministry of Agriculture

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

R/2018-06

It was moved and seconded

That the August 29, 2018 Agricultural Development Advisory Committee agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

R/2018-07

It was moved and seconded

That the minutes of the Agricultural Development Advisory Committee meeting dated July 19, 2018 be adopted.

CARRIED

4. **DELEGATIONS** - nil

5. NEW AND UNFINISHED BUSINESS

5.1. Quesnel Agriculture Centre Progress Report

A hiring committee composed of Amy Reid, Robyn Hay and Lori Fogarty reviewed 3 proposals and after a conference interview hired Greenchain Consulting a team composed of Darren Stott, lead; David Van Seters of Sustainability Ventures and Janine De la Salle of Urban Food Strategies. This company has direct relevant experience in preparing business plans for a wide range of local food enterprises as well as the food retail industry, local food delivery, and food system planning. They hope to start the project in mid-September and plan a completion date of December 21.

The steering committee will be directly involved in providing input to the team starting with a video conference call in mid-September. They will visit Quesnel 3 times to conduct partner workshops, stakeholder needs workshops and a presentation of the final draft business plan to the steering committee. They also plan to conduct 6 one on one interviews with potential partners.

If you are interested, Lori will email their proposal to you for review.

5.2. BC Forage Council Field Day report

Adam provided a summary of the event stating that it was a success with upwards of 80 participants. The BC Forage Council will explore the option of hosting a 2-day event next year.

6. SUBCOMMITTEE REPORTS

6.1. FARMED Rural Dividend Project Development grant application – Agriculture Education Program

The Rural Dividend grant application was completed and sent in on July 30th. The decision as to acceptance of the application will come in late November. The application for Integris has been reviewed and should be fairly easy to prepare. The focus of this application will be to support the Ag Education program through the funding of student field trips, demonstrations and field days. I decided not to apply for this grant yet, since the application will be stronger if we get approval from Rural Dividend first and Integris has an open application process and a timely approval process

6.2. Facilitator Team Report

The facilitator team will be working closely in conjunction with Green Chain Consulting in the planning and implementation of consulting with agriculture stakeholders this fall and winter.

7. CORRESPONDENCE - nil

- 7.1. Upcoming Events nil
- 8. ROUNDTABLE nil
- 9. QUESTION PERIOD nil
- 10. ADJOURNMENT 9:00am

11. NEXT MEETING

To consider – Ag Centre Steering Committee will be meeting several times and many ADAC members and producers will be involved in this process. A doodle poll will be sent out near the end of September for a conference call meeting in October. Members will decide on next meeting by 3rd week in October for mid-late November. We may also have information on

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| Page 3 of 3 |
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| the grant application by then. This would be an in- person meeting with lunch provided. |
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| Л. Rossmann, Chair |

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Cariboo Regional District

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE REGULAR MEETING

The Minutes of the Regular Meeting of the Agricultural Advisory Committee, held via conference call on October 17, 2018 at 8:00am

COMMITTEE MEMBERS PRESENT

Martin Rossmann, Chair Kersley Farmers Institute
Rob Borsato, Treasurer Quesnel Farmers Market
Nicole Pressey Ministry of Agriculture

SUPPORT TEAM MEMBERS PRESENT

Lori Fogarty, Liaison Agriculture Working Group

Adam Schaan Facilitator

Wilma Watkins Agriculture Working Group

DELEGATION MEMBER PRESENT

Samantha Charlton Climate Action Initiative

REGRETS

Roy Josephy Horticulture
Sheri Schweb, Secretary BC Forage Council

Erin Durrell Quesnel Cattleman's Association

Morgan Ross College of New Caledonia Lynda Atkinson Agriculture Working Group

Ty Jasper Facilitator
John Massier CRD Liaison

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

It was noted that there was not a quorum for this conference call meeting. The meeting proceeded as discussion only.

3. ADOPTION OF MINUTES

Tabled due to lack of quorum.

4. DELEGATIONS

Samantha Charlton of the Climate Adaptation Initiative on the Cariboo - Tabled

5. NEW AND UNFINISHED BUSINESS

5.1. Quesnel Agriculture Centre Progress Report: Lori Fogarty

Coordination between Greenchain, City Economic Development Officer and ADAC facilitator / AWG has taken place. Partner meetings were held on Oct 9 & 10 with good turnout and representation from groups both in the North Cariboo and regionally. Members of the Agriculture Centre steering committee met with the consulting team to add further direction and clarification to the partner discussions.

The next set of meetings on October 29 and 30 will focus on producer, processor, and purchaser in the local agriculture sector to better understand their needs. Please ensure your representative association / organization is aware of this opportunity to provide input and that a representative is present at one of the meetings.

5.2. Update on new regional Agrologists: Nicole Pressey

I am extremely excited to announce that we have some new staff joining the Agriculture Team for the Cariboo.

Lavona Liggins is the new Regional Team Lead, and my new supervisor. Lavona joined AGRI in 2013, after many years with Agriculture Canada in Kamloops. As the Regional Agrologist in Prince George, Lavona supported numerous producers, industry associations and local governments along Highway 16. The Regional Team Lead will be responsible for leadership of several regional Agrologists in the Cariboo and Southern Interior with a strong emphasis on wildfire recovery. Lavona will be relocating to Kamloops this fall.

Katie Galliazzo A.Ag will be joining the Williams Lake office October 9. Katie is originally from Lillooet and is a graduate from the University of the Fraser Valley. For the past several months, she has been a junior verifier with AgriStability in Abbotsford.

Marisa Nightingale is in the final stages of her A.Ag period and will receive her P. Ag designation in October. Marisa is a UNBC graduate with numerous years of experience as a land use planner with Regional District of Fraser Ft George (PG).

Both positions will be based from Williams Lake with Nicole Pressey as the supervisor; however, Marisa will also work on a partial basis from the FLNRORD Quesnel office as her home is in Quesnel.

I intend to have one or both Katie and Marisa attend the fall meetings with the Cariboo associations. Nicole requested ADAC members submit ideas on specific supports that may be provided by Cariboo Agrologists.

5.3. Reports from ADAC member representative organization

Tabled

5.4. Request for meeting with ADAC from MP Todd Doherty on issues or concerns to be brought to his attention

MP Todd Doherty requested a meeting with the Agriculture Working Group and ADAC to discuss issues or concerns to be brought to his attention during a meeting scheduled on November 15 from 2-2:45 pm

CDI sponsored Northern BC Agrifoods Industry Needs Assessment: focus group or one-on-one interview for a project identifying for the Ministry targeted resources and supports that will address the needs of northern BC agriculture producers and food and beverage processors,

including awareness of market potential in other areas of the province-November 2, Community Futures, Quesnel

Martin Rossmann suggested setting a meeting date to discuss the issues and recommendations and prepare a paper to present at the provincially focused agriculture meeting with the CDI on November 2nd and the Federally focused agriculture meeting with MP Todd Doherty on November 15th. The meeting is scheduled for October 24th from 6:30 to 8 pm at the Natural Resource Building.

6. SUBCOMMITTEE REPORTS

6.1. ADAC Administration Report – coordination with ADAC, website brochure, budget

Tabled

7. CORRESPONDENCE

7.1. Upcoming Events

October 18, 2018 Agriculture Centre Steering Committee Meeting 2 – 3:30pm Fraser Room, City Hall
October 29, 2018 Agriculture Centre Producer Meetings

1:30 – 3:30pm To Be Determined

6:00 - 8:00pm

November 1, 2018 Agriculture Working Group Meeting

10:30am – 12:00pm Natural Resource Building

November 6, 2018 Agriculture Centre Steering Committee Meeting

2 – 3:30pm To Be Determined

November 15, 2018 MP Todd Doherty Meeting

2-2:45pm Spirit Square

November 21, 2018 Disruptive Ideas the Drive Innovation & Trends and Trade Opportunities

9:00 am - 4:00pm in Beef Market; Legion Hall

December 10, 2018 Agriculture Centre Steering Committee Meeting

2 – 3:30pm To Be Determined

8. ROUNDTABLE - nil

9. QUESTION PERIOD - nil

10. ADJOURNMENT - 9:00am

11. NEXT MEETING

In-person meeting in November is being scheduled. The time of the meeting is flexible, but the members seem to prefer a morning meeting. Possible dates will be doodled to the ADAC members by Adam and include:

- Tuesday, November 13th from 9 am 1 pm (lunch provided)
- Wednesday, November 14th from 9 am 1 pm (lunch provided)
- Thursday, November 22nd from 9 am 1 pm (lunch provided)

| Agricultural Development Advisory Co October 17, 2018 Page 4 of 4 | mmittee (ADAC) |
|---|----------------|
| M. Rossmann, Chair | |

/If



AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE

North Cariboo Agriculture Sector Update - MP Todd Doherty Meeting



NOVEMBER 15, 2018

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE - NORTH CARIBOO

MARTIN ROSSMANN - CHAIR

AGRICULTURE WORKING GROUP NORTH CARIBOO

Project Background and Description

The North Cariboo Community Opportunities Session was held on September 20, 2016 to support increased economic development and diversification with a focus on small business. Representatives from First Nations, other levels of government, and community leaders collaborated with North Cariboo region stakeholders on future economic opportunities.

Following the session, the Quesnel Small Business Resource Team and other key stakeholder groups including agriculture, moved forward the implementation of the priority actions identified at the meeting, by holding a "Working Group" session on October 7th, 2016. During this session, the status of the priority actions was discussed and working group team leaders identified. The North Cariboo Agricultural Marketing Association (dba FARMED) was selected as the team leader for the Agriculture Working Group. Through further outreach members of the Agriculture Working Group were identified and a Terms of Reference developed.

Project Scope

The purpose of the Agriculture Working Group is to support the implementation of the priority actions Identified at the North Cariboo Opportunities Session, which include:

- The formation of an Agricultural Development Advisory Committee;
- Furthering progress on the Quesnel Agriculture Centre Feasibility Study;
- Developing an agricultural employment strategy; and
- Developing a marketing plan for the "Grown for you" brand.

Progress Report

The Agriculture Working Group is pleased to announce approval by the Cariboo Regional District for the formation of a North Cariboo Agricultural Development Advisory Committee (ADAC) through the North Cariboo economic development function and the adoption on April 13, 2018 of the CRD North Cariboo Rural Agricultural Development Advisory Committee Bylaw No. 5137, 2018.

https://cariboord.bc.ca/uploads/news/id562/Board%20Highlights%20-%202018.04.13.pdf

The purpose of the Agricultural Development Advisory Committee of the North Cariboo includes:

- Partnering with local government to further economic development and build critical mass within the industry;
- Providing a coordinating body for accessing funding for major projects;
- Providing links between producers, processors, agriculture organizations, Farmers Institutes and government at all levels;
- Raising awareness of agriculture; and
- Enhancing an understanding of agriculture's role in the local and/or regional economy.

CRD NC Rural Caucus

3 year funding for ADAC meetings and travel through economic development function

Agricultural Development Advisory Committee

Representation from:

Quesnel Cattlemen's Association

BC Forage Council NC

Kersley Farmers Institute

Quesnel Farmers ' Market

Horticulture

Educational Institute

Ministry Agrologist

Agriculture Working Group

Support ADACD: Budget

Communications

Report development

Sector Groups

Recommend ADAC nominees

Collaboration to leverage regional ag opportunities and mitigate challenges

Industry led initiatives

FARMED

Non-profit

Grant applications

Identify funding sources for ADAC Administrative Assistant

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North Cariboo Agriculture Sector

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TABLE 1.1. NUMBER OF FARMS IN THE NORTH CARIBOO AND PERCENTAGE CHANGE 2011 TO 2016

| ELECTORAL AREA | AREA A | AREA B | AREA C | AREA I | North Cariboo |
|--------------------|--------|--------|--------|--------|---------------|
| No. of farms 2011 | 130 | 128 | 34 | 102 | 394 |
| No. of farms 2016 | 143 | 92 | 14 | 76 | 325 |
| DIFFERENCE | + 13 | -36 | -20 | -26 | -69 |
| % Growth 2011-2016 | +10 % | -28 % | -59 % | -25 % | -18 % |

TABLE 1.2. Type of PRIMARY PRODUCERS IN THE NORTH CARIBOO REGION, 2016

| PRODUCT CATEGORIES | AREA | AREA | AREA | AREA | North | PERCENT OF |
|-------------------------|------|------|------|------|---------|------------|
| | Α | В | С | 1 | CARIBOO | TOTAL |
| Cattle Ranching & | 54 | 24 | 4 | 30 | 112 | 34% |
| Farming | | | | | | |
| Other Animal Production | 30 | 29 | 3 | 15 | 77 | 24% |
| Hay Farming | 40 | 29 | 4 | 24 | 97 | 30% |
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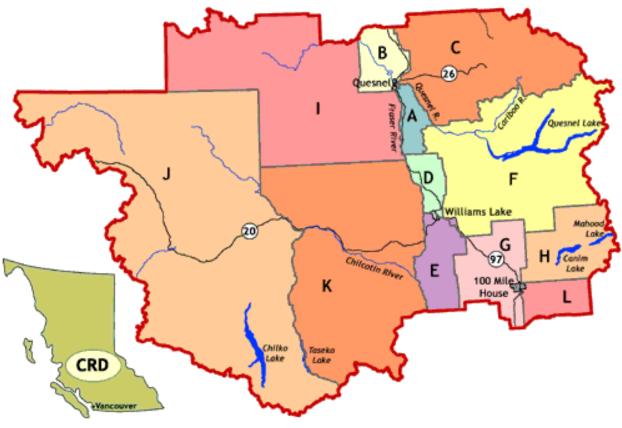
Source:

https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3210040301&pickMembers%5B0%5D=1.2140

As shown in Table 1.1, 325 farms operated in 2016, a reduction of 18% from the 394 farms operating in 2011. In contrast, as noted in a report compiled by Greenchain Consulting for the City of Quesnel Agriculture Centre business plan, total farm receipts rose by 13% during the same period, to reach \$23.7 million in 2016. This indicates that the average revenues per farm increased from about \$67,000 per farm in 2011 to \$86,000 per farm in 2016. The North Cariboo region has about 12 farms per 1,000 population whereas there are only 3 farms per 1,000 for BC as a whole.

As shown in Table 1.2 about 88% of the farms in the North Cariboo are involved in meat or hay production, compared with about 57% involved in meat production for the province as a whole. Other farming in the North Cariboo includes poultry & egg, fruit and vegetable, greenhouse, and oilseed and grain.

CARIBOO REGIONAL DISTRICT ELECTORAL AREAS





Agricultural Development Advisory Committee Discussion

The Agricultural Development Advisory Committee (ADAC) of the North Cariboo developed a report to identify the objectives which will support expansion and diversification of the agriculture sector primary production and food processing in the North Cariboo. The report was shared at the focus group session being undertaken by the Community Development Institute at the University of Northern British Columbia for the Ministry of Agriculture to provide an update on the agriculture activities of the North Cariboo and identify targeted resources and supports that will address the needs of northern BC agriculture producers and food and beverage processors.

A report developed at Canada's Agri-food Economic Strategy Roundtable called "The Innovation and Competitiveness Imperative: Seizing Opportunities for Growth" highlights the need for a coordinated approach in communicating clear guidelines where industry and government can work together. https://www.ic.gc.ca/eic/site/098.nsf/vwapj/ISEDC Agri-Food E.pdf/\$FILE/ISEDC Agri-Food E.pdf

The following 5 key areas were identified to strengthen the Canadian agri-food sector:

- An agile regulatory system that promotes the competitiveness of the agri-food sector and moves at the speed of commerce;
- Develop and diversify Canada's agri-food markets;
- Build a state-of-the-art transportation and Information Technology infrastructure network;
- Invest in innovation and boost competitiveness through increased automation and digitization;
- A diverse labour force with the right set of skills to help the sector achieve it maximum potential

Falling within the framework of these 5 key areas, the Agricultural Development Advisory Committee identified the key issues, which impact the expansion and diversification of the agriculture sector in the North Cariboo:

1. A Widening Labour Gap

A widening labour gap is an issue that will increase due to needing more workers to fill production demand and a shrinking domestic workforce, caused in part by a workforce that is older than average and a decline in the number of new entrants to the sector. Factors driving labour shortages include the high degree of seasonal fluctuation in employment, rural depopulation, and limited access to foreign labour. In the report called *Agriculture 2025: How the Sector's Labour Challenges Will Shape Its Future* developed for the Canadian Agriculture Human Resource Council and published in 2016, the following priorities were identified:

- Developing educational resources; attract more domestic workers by creating learning resources that promote agricultural careers, outline potential career pathways and dispel misconceptions;
- Improving worker knowledge and skills; improve access to job training, find ways to align
 learning resources more closely with evolving workplace needs, and support best practices in
 human-resource management for all employers and managers across the sector; and
- Aligning training with industry needs.

According to the report, "the solutions to these challenges involve finding and keeping more of the right people. By combining the insight and resources of government ministries, educational institutions,

sector councils, and stakeholders, and by supporting the sector in learning from the best practices of its own members, we can ensure that Canada's agriculture sector will have a greater chance of achieving its potential and continuing to meet the rising need for food domestically and around the world". https://www.cahrc-ccrha.ca/sites/default/files/files/Labour-Employment/NAT reportE final.pdf

Actions taken by the Agricultural Development Advisory Committee and Agriculture Working Group

- The ADAC and AWG are working with the Cariboo Regional District and City of Quesnel to support the team hired to develop a business plan for the Quesnel Agriculture Centre. An agriculture centre could assist current producers, processors and new entrants to the sector by coordinating workshops, training opportunities and taking on the role of an information clearinghouse.
- The ADAC recommended the implementation of Ag in the Classroom into School District 28 schools at the elementary and secondary school level. Additional activities include the promotion and awareness of careers and career pathways in agriculture and experiential activities such as school gardens, farm tours, work experience and field days. A grant application to the Rural Dividend Project Development funding stream was submitted by the North Cariboo Agricultural Marketing Association dba FARMED to support the implementation of this program into the public-school system in the North Cariboo.
- Members of ADAC and the AWG are working with the College of New Caledonia Post-secondary Education Advisory Committee and the CNC Agribusiness Skills Training Steering Committee to guide post-secondary agriculture training.

Supports needed:

- On-going funding support for the Agriculture Centre to support an increase of primary food production and the innovation of value-added products; and
- Funding avenues to support experiential activities for students at elementary, secondary and post-secondary schools.

2. Improved Research Capabilities

Improved research capabilities are needed to coordinate long-term research projects to investigate difficulties and potential improvements to food production and agribusiness. Currently, research is initiated by post-secondary institutes, but the system is not meeting the needs of producers.

Actions taken by the Agricultural Development Advisory Committee and Agriculture Working Group

 Members of the ADAC and AWG are represented on the steering committee for the Cariboo Agricultural Research Alliance (CARA) and the Cariboo Regional Adaptation Strategies Working Group working in an advisory capacity for the Climate Action Initiative work in the Cariboo.

Supports needed:

Coordination of long-term applied research projects and extension services, which includes
consultation with producers and collaboration with the local college and universities. Assistance
in communication between producers and post-secondary institutes as well as coordination of
applied research projects is required for success.

3. Regulatory Modernization

The ADAC have identified the following regulatory issues in need of modernization:

- Support the implementation of smarter regulation to ensure legitimate risks to agriculture and agri-food production are mitigated at the lowest economic cost;
- Break down Canada's own barriers to trade by leveraging the Canadian Free Trade Agreement
 to create a path to free trade in food products between provinces and territories', with a focus
 on harmonizing packaging requirements between provinces and the prescribed rules on
 packaging, labelling and grading under the Canadian Agricultural Products Act.
- Carbon Pricing Work with Canadian farmers when developing policies and programs
 concerning fuel costs and Greenhouse Gas emissions. The Canadian Federation of Agriculture
 (CFA) has identified some gaps, such as 'natural gas and propane' being added to the definition
 of Qualifying Farm Fuel and that the heating and cooling of a building for production be added
 to the definition of Eligible Farming Machinery. In addition, the CFA calls for changes which
 would allow this benefit to be captured by all farmers in the broader sector.
- Carbon offsets Many aspects of farm production such as healthy soils, pasture and forests act
 as a carbon sink. By supporting research and the development of new programs to identify
 carbon offsets and advanced production methods, the benefits from investing in rural areas as a
 carbon sink will be felt by all Canadians.

4. Infrastructure and Technology Adoption

Infrastructure and technology adoption are important to the connectivity of producers in the region in order to fully utilize the efficiencies and knowledge required to maintain competitiveness and attract youth to the agriculture sector. These include:

- Digital transformation through 100% broadband coverage to allow full participation of all producers in the Cariboo region;
- Support the work of regulators and industry to understand how new technologies such as robotics, artificial intelligence, and blockchain could be applied to streamline data and speed up regulatory compliance;
- Encourage investment and technology adoption through significant incentives including an accelerated capital cost allowance for machinery, equipment and digital automation tools.

Actions taken by the Agricultural Development Advisory Committee and Agriculture Working Group

The focus of the ADAC is on building capacity in the agriculture sector to initially meet the needs
of the local region and increase production of in-demand value added products such as honey
and garlic. With a longer-term view of increased primary production and agri-food development
for the region, ADAC will continue to work with government at all levels to develop the
strategies that will support regional increases in agricultural production and diversity.

Supports needed:

 Infrastructure investment in rural areas and installation of highspeed broadband coverage across the region.



AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE

Northern BC Agrifoods Industry Needs Assessment



OCTOBER 31, 2018

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE - NORTH CARIBOO

MARTIN ROSSMANN - CHAIR

Northern BC Agrifoods Industry Needs Assessment

This report has been prepared by the newly established Agricultural Development Advisory Committee of the North Cariboo to share at the focus group session being undertaken by the Community Development Institute at the University of Northern British Columbia for the Ministry of Agriculture. The Project Scope in Appendix A provides information on the CRD North Cariboo Rural Agricultural Development Advisory Committee Bylaw No. 5137, 2018, as well as the organizations and members involved in supporting the Agricultural Development Advisory Committee (ADAC).

The purpose of this report is to provide an update on the agriculture activities of the North Cariboo and identify targeted resources and supports that will address the needs of northern BC agriculture producers, and food and beverage processors.

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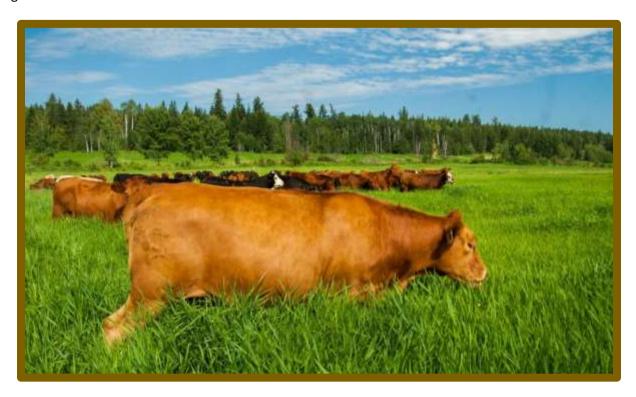
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Agricultural Development Advisory Committee Objectives

The Agricultural Development Advisory Committee referenced the Cariboo Chilcotin Beetle Action Coalition (CCBAC) 2008 report to identify the objectives still relevant in 2018 and incorporated committee member recommendations to support expansion and diversification of the agriculture sector primary production and food processing in the North Cariboo. See Appendix C for the 2008 CCBAC Agriculture Sector Strategy Recommendations Summary.

Objective 1: Support establishment of an Agrifood Centre and community-based agricultural staff

 Provide support for an Agrifood Centre in Quesnel to increase coordination of the agrifood industry within the broader region of 300 km surrounding Quesnel

- Assist in coordinating the reduction of input costs of production i.e. insurance, feed, fuel, equipment sharing, etc.
- Create or improve aggregation, packaging and distribution of agriculture products
- Promote the benefits of agriculture, agri-tourism, agroforestry in the area and facilitate consumer access to local food, value added products and agriculture services
- Identify and facilitate the promotion of workshops, training, events and networking opportunities
- Address the agricultural sector's desire for active extension services to individual operations by directing participants in the industry to appropriate resources from the Ministry of Agriculture or other agencies and organizations
- Pursue local, national and international markets for key regional products and link buyers and wholesale/retail markets
- Research information on high growth opportunities including organic, health and functional foods, specialty ethnic foods and markets for convenience and premium markets
- Facilitate an assessment of labour, markets and available resources with the goal of identifying; land lending opportunities, e.g. 5% crop share and capacity e.g. how much product will saturate the market

Agrifood Centre

Identify producer and processor resources and new markets to facilitate capacity building, innovation and sector sustainability.

Objective 2: Develop promotional material

- Develop promotional material about the region and the benefits of participating in the agriculture or agrifood sector to attract producers, food processors and new entrants to the region
- Develop brochure, website and short video presentations featuring vignettes of current and potential production
- Create an agribusiness recruitment package
- Centralize resources on agribusiness into a one stop shop with information related to investment opportunities for start-up and expansion
- Create regional agricultural marketing body which is responsible for synthesizing the current purchasing patterns and sales to local grocery stores, hotels, restaurants, etc.



 Promote regional agricultural products and support regional food system research & development work (e.g. farmers market and food system assessments)

- Work with Good Food Box program agencies or enterprises such as Long Table Grocery to enhance the capacity of regional agricultural producers https://thegoodfoodbox.ca/
 https://www.longtablegrocery.com/
- Encourage more provincial meetings in the "North"
 the central interior of BC
- Potential selling points of the region include: low land costs; less urban interference; lower use of agrichemicals; potential to leverage primary and secondary processing of local products

Objective 3: Develop a labour market strategy

- Develop a labour market strategy to address the challenges of attracting labour for seasonal work
- Introduce Ag in the Classroom into the elementary and secondary school system
- Provide farm tours, demonstrations and field days, career awareness and work experience to students as they move through the elementary, secondary and post-secondary school system

Labour Market & Education

Implement Ag in the Classroom and support experiential training and mentorship for youth and producers.

Objective 4: Support extension research related to climate adaptation, innovation and technology

- Support the coordination of research between agriculture producers, organizations and postsecondary institutes
- Assist producers adjust to the impacts of climate change by supporting applied research initiatives recommended by the BC Agriculture Climate Action Initiative and Cariboo Agricultural Research Alliance https://www.bcagclimateaction.ca/regional/cariboo/
- Address the challenges identified in the 2017 Forage Action Plan produced for the Ministry of Agriculture related to forage production in the Cariboo i.e. wildlife and pests (invasive plants, insects and pathogens); land use, availability and affordability; climate, weather and water; research and knowledge transfer; transportation and market access
- Assist producers increase efficiencies through the use of technology and innovation



 Organize and filter through the large volume of digital publications and software resources available to the sector

Objective 5: Beef industry expansion

- Increase grazing license Animal Unit Months by 10% for the next 25 years. The increase could be used to extend grazing season or increase cattle numbers
- Target 20,000 hectares of current forest land for conversion to intensive grazing land for the next 30 years
- Increase licensed slaughter capacity and associated processing capability to meet 100% of beef consumption in the Cariboo-Chilcotin
- Identify 10,000 hectares of arable crown land that could be converted to deeded land
- Complete grasslands restoration on 10,000 hectares over the next ten years
- Increase program resources and initiatives by 50% to combat the spread of invasive plants

Applied Research

Facilitate applied research initiatives to address climate change and increase efficiencies through new technology and innovation.

Objective 6: Other agricultural expansion

- Increase licensed slaughter capacity and associated processing capability to meet 50% of other livestock (pigs, sheep, goats) consumption in the Cariboo-Chilcotin
- Create licensed slaughter capacity and associated processing capability for poultry and water fowl in the North Cariboo
- Increase honey production by 20% over the next ten years
- Increase greenhouse operations and farm production to sustain demand for local consumer markets such as inseason vegetables and fruit.
- Extend the length of the season for the Quesnel Farmers' Market
- Expand agritourism to capture equal market share of regional activities sub sectors. This would involve alignment and coordination of regional activities with the BC Agritourism Alliance
- Establish local resources and funding to foster pilot projects for new niche crops and products
- Provide high speed internet access to rural areas to support market development and agritourism

Objective 7: Conversion of Crown land

Priority should be given to Crown land applications within 15 kilometers of existing agriculture operations

- Establish land clearing credits similar to the forest sector silviculture credits
- Continue to expand programs related to water storage
- Conduct a review of Crown land intensive agriculture policy
- Review the highest and best use policy on Crown land for decision makers i.e. after the wildfires it may be that some Crown land could be more productive through other uses than trees e.g. agriculture production or forage



Objective 8: Opportunities for collaboration and partnership

- Industry representatives with national and international association affiliations
- First Nations communities and Tribal Councils
- Municipal and regional District economic development offices and corporations
- Community Future Development Corporations
- BC Government

Objective 9: Explore new potential business opportunities

- Beef industry cluster development and niche value added processing
- Production/manufacturing: organic foods, honey, specialty crops and diversified livestock, agroforestry and non-timber forest products, greenhouse production
- Agritourism: agricultural education and R&D



New Business Opportunities

in high demand products such as honey and explore opportunities in specialty products, agritourism and agroforestry.

Explore & develop partnerships.

APPENDIX A AGRICULTURE WORKING GROUP - NORTH CARIBOO

Project Background and Description

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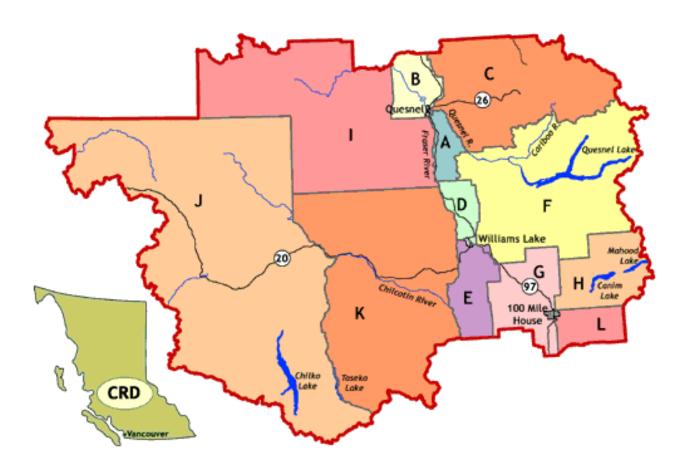
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| Serena Black | Manager; BC Forage Council |
| Rob Borsato | Chair, Kersley Farmers Institute; Director, Quesnel Farmers Market |

APPENDIX B CARIBOO REGIONAL DISTRICT ELECTORAL AREAS



APPENDIX C AGRICULTURE SECTOR STRATEGY RECOMMENDATIONS SUMMARY

Taken from the 2008 Cariboo-Chilcotin Beetle Action Coalition MPB Mitigation Report

Objective 1: Develop promotional material

- Create regional agricultural marketing body which is responsible for synthesizing the current purchasing patterns and sales to local grocery stores, hotels, restaurants, etc.
- Cariboo-Chilcotin agricultural logo
- Create an agribusiness recruitment package (\$200,000)
- Develop brochure, website and/or short video presentations featuring vignettes of current and potential production
- Centralize resources on agribusiness into a one stop shop with information related to invest opportunities for start up and expansion
- Partnership with AFPHE to promote regional agricultural products
- Work with Good Food Box program agencies to enhance the capacity of regional agricultural producers to supply a greater proportion of the fresh produce requirements of the co-ops
- Potential selling points of the region include: low land costs; less urban interference; lower use of agrichemicals; potential to leverage primary and secondary processing of local products

Objective 2: Develop consumer education and public outreach campaigns

- Creation of a regional Food Network committee
- This would serve the purpose of promoting regional agriculture and products, informing the
 public of the social, environmental and economic benefits of supporting regional agriculture to
 build advocacy in the sector and elevate agriculture as a career path among youths
- Examine the feasibility and marketing options of using the regional branding campaign to promote and support retailers to increase shelf space for local products

Objective 3: Support additional full-time, community-based agricultural extension staff

- Extension staff should focus on addressing the agricultural sector's desire for active extension services to individual operations
- Pursue local, national and international markets for key regional products and link buyers and wholesale markets
- Research information on high growth opportunities including organic, health and functional foods, specialty ethnic foods and markets for convenience and premium markets
- Organize and filter through the large volume of digital publications and software resources available to the sector

Objective 4: Develop priorities for agroforestry support in the Cariboo-Chilcotin

- Improve regional education, training and access to agroforestry information to assist producers with identifying and implementing agroforestry operations
- Establish demonstrations of agroforestry practices within the region
- Conduct economic modelling of silvopasture and forest farming
- Quantify the agroforestry potential of Crown lands in the region, and current legislative/policy constraints, to assess opportunities for expanded integrated management of timber and nontimber resources

Objective 5: Actions specific to silvopasture development

- General guidelines and support materials for converting woodlots or pastures to silvopasture configurations and managing silvopasture systems
- Research is required to establish appropriate tree stocking standards and distribution patterns for silvopasture configurations

Objective 6: Support for farmers' market

- Assessment of current sales and new opportunities as done in the 2006 assessment of the Quesnel farmers' market
- Site or regulatory constraints that prevent the sale of certain items at the markets
- Assessment of new market potential, including the feasibility of year-round indoor sites to
 extend sales of regional processed foods, shelf stable produce and other products beyond the
 current seasonal markets

Objective 7: Beef industry expansion

- Increase grazing license Animal Unit Months by 10% for the next 25 years. The increase could be used to extend grazing season or increase cattle numbers
- Target 20,000 hectares of current forest land for conversion to intensive grazing land for the next 30 years
- Increase licensed slaughter capacity and associated processing capability to meet 100% of beef consumption in the Cariboo-Chilcotin
- Identify 10,000 hectares of arable crown land that could be converted to deeded land
- Complete grasslands restoration on 10,000 hectares over the next ten years
- Increase program resources and initiatives by 50% to combat the spread of invasive plants

Objective 8: Other agricultural expansion

- Increase licensed slaughter capacity and associated processing capability to meet 50% of other livestock (pigs, sheep, goats, poultry) consumption in the Cariboo-Chilcotin
- Increase honey production by 20% over the next ten years
- Increase greenhouse operations to sustain demand for local consumer markets
- Expand agritourism to capture equal market share of regional activities sub sectors. This would involve alignment and coordination of regional activities with the BC Agritourism Alliance
- Establish local resources and funding to foster pilot projects for new niche crops and products

- Provide high speed internet access to rural areas to support market development and agritourism
- Construction of agribusiness centres to provide a venue to deliver various business development or extension services to the agricultural sector

Objective 9: Conversion of Crown land

- Establish policy that allows for short term and case specific easing of compliance and enforcements standards where damaged fencing from Crown beetle killed timber is preventing compliance
- Priority should be given to Crown land applications within 15 kilometres of existing operations
- Establish land clearing credits similar to the forest sector silviculture credits (varies from \$900 to \$1500 per hectare)
- Continue to expand the Federal National Water Supply Program
- Through the BC Ministry of Forests, Range, establish small scale salvage incentives to remove beetle damaged timber from fence line corridors and agricultural leases

Objective 10: Opportunities for collaboration and partnership

- Industry representatives with national and international association affiliations
- First Nations communities and Tribal Councils
- Municipal and regional District economic development offices and corporations
- Community Future Development Corporations
- BC Government

Objective 11: Explore new potential business opportunities

- Beef industry cluster development and niche value added processing
- Production/manufacturing: organic foods, honey, specialty crops and diversified livestock, agroforestry and non-timber forest products, greenhouse production
- Agritourism: agricultural education and R&D

Cariboo Regional District

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE AGENDA

Monday, December 17, 2018, 8:00-9:00 am Conference Call

| 1. | $\sim \sim 1$ | L TO | ΔD | DED |
|----|---------------|------|------------|-----|
| | L.AL | LIU | UK | DFK |

- 2. APPROVAL OF THE AGENDA
- **3.** ADOPTION OF MINUTES November 13, 2018 (as circulated)
- 4. DELEGATIONS
- 4.1 Samantha Charlton Climate Adaptation Initiative
- 5. NEW AND UNFINISHED BUSINESS
- 5.1. Quesnel Ag Centre Business Plan update
- 5.2. ADAC representative from College of New Caledonia
- 6. SUBCOMMITTEE REPORTS
- 6.1 Ag Working Group Administration Report CRD ADAC webpage, ADAC brochure
- 6.2 FARMED Rural Dividend Project Development grant application

7. CORRESPONDENCE

7.1 Email communication: George Powell – November 23, 2018

Tyler Jasper – November 22, 2018

7.2 Upcoming Events

December 10, 2018 Quesnel Agri-food Centre Open House

11:30 am – 1:00pm Legion Hall

January 15, 2019 North Cariboo Rural Directors Caucus – ADAC Update

3:00pm CRD Office – St. Laurent Street

February 2, 2019 Kersley Farmers Institute Speakers Workshop

College of New Caledonia

- 8. ROUNDTABLE
- 9. QUESTION PERIOD
- 10. ADJOURNMENT

Next Meeting: To be determined Agenda Submission Deadline:

Agricultural Development Advisory Committee (ADAC) December 17, 2018 Page 2 of 2

QUESTION PERIOD

Question Period provides the public with the opportunity to ask questions or make comments on subject that are of concern to them. Each person will be given 2 minutes to speak. Up to ten minutes in total is allotted for Question Period.

/lf

Cariboo Regional District

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE REGULAR MEETING

The Minutes of the Regular Meeting of the Agricultural Advisory Committee, held on November 13, 2018 at 9:00am in the Community Futures Board Room, at 335A Vaughan Street, Quesnel, BC

COMMITTEE MEMBERS PRESENT

Martin Rossmann, Chair Kersley Farmers Institute
Rob Borsato, Treasurer Quesnel Farmers Market

Roy Josephy Horticulture

Nicole Pressey Ministry of Agriculture

John Massier CRD Liaison

SUPPORT TEAM MEMBERS PRESENT

Lori Fogarty, Liaison Agriculture Working Group

Adam Schaan Facilitator

Wilma Watkins Agriculture Working Group

GUESTS

Janet Knopp Small Scale Food Producers Association

REGRETS

Sheri Schweb, Secretary BC Forage Council

Erin Durrell Quesnel Cattleman's Association Lynda Atkinson Agriculture Working Group

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

R/2018-08

It was moved and seconded

That the November 13, 2018 Agricultural Development Advisory Committee agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

R/2018-09

It was moved and seconded

That the August 29, 2018 Agricultural Development Advisory Committee meeting minutes be adopted as circulated.

CARRIED

3.1 Review of October 17, 2018 Conference call discussion notes.

4. **DELEGATIONS** - nil

5. NEW AND UNFINISHED BUSINESS

5.1. Quesnel Ag Centre Progress

Discussion about the progress of the Quesnel Ag Centre Business Plan, including a review of the Alex Fraser Park project and discussion about its potential uses for the proposed Quesnel Agriculture Centre.

5.2. Request from Nicole Pressey for ideas on specific supports that may be provided by Cariboo Agrologists (see notes from October 17, 2018 conference call discussion for update)

Nicole Pressey provided an update on Ministry of Agriculture staff hires in the Cariboo, she mentioned that the type of work provided by the Ministry of Agriculture extension services will look different than what extension services were 20+ years ago.

Discussion about the 2-year term of new staff and expectations for these positions to remain after 2 years.

Ideas were discussed on specific supports that may be provided by the Ministry of Agriculture Cariboo region Agrologists.

Ideas included supports for the Quesnel Farmers Market, the need for easy access to past research and a tool set for setting up new research, and the need for a liaison to assist in navigating bureaucracy and to champion Agriculture needs with policy makers.

Other ideas included crown land use issues, fires have impacted crown land use for farmers, water development issues on crown land including livestock watering, accessibility for crown range and food marketing gaps.

5.3. Reports from ADAC Member representative organization

<u>Kersley Farmers Institute:</u> Discussion about an upcoming meeting including Minister Popham in February in Vancouver. The Kersley Farmers Institute will also be hosting a Speakers Workshop on February 2, 2019 at the College of New Caledonia.

<u>Quesnel Cattlemen's Association:</u> Members met with government to discuss impacts of forest fire events on ranching operations.

Horticulture: No report

<u>Quesnel Farmers' Market:</u> Discussion about the addition of new producer vendors, many being young, signing up and taking on roles within the Farmers' Market. A mentoring program has been set up to assist the new vendors.

<u>Agrologist, Nicole Pressey:</u> Commented that shavings for animal bedding are selling at \$70 a metric ton. There may be an option of an Agricultural shavings business in the region. Supply is shared between agriculture and the wood pellet industry. Discussion about access to fibre and legislative issues around utilizing wood waste on the forest floor (in tenures).

Discussion about industrial hemp and marijuana production potential. Hemp utilization has tremendous potential.

5.4. ADAC Representative from College of New Caledonia

The ADAC representative from the College of New Caledonia – Quesnel, has resigned as Principal of the College. This opens up a seat on the Agricultural Development Advisory Committee. Contact will be made with the College to provide the opportunity to fill the position with another representative from the College.

After discussion of other possible candidates, CRD Vice-Chair, John Massier stated that CRD bylaws for ADAC can be revised if ADAC decides changes are needed within its mandate i.e. composition, having members at large. Revisions would be decided by the CRD board and it is a straightforward process.

5.5. ADAC Agriculture Area Plan – Nicole Pressey

Nicole provided a summary of the Agriculture Area Plan. She went over funding opportunities through the province referencing the Ministry of Agriculture website and examples of other regional plans. Work plans created by Emily Colombo would be a good reference for ADAC. Agriculture Area Plan funding could come through the Investment Agriculture Fund, with additional funding via Community Futures, NDIT, CRD, and others. Discussion about the scope of the Agriculture Area Plan using the CDI report as a reference.

5.6. ADAC Strategic Plan 2019

Discussion on meeting structure, in-person vs conference calling and scheduling. Conference calls are effective with one or two topics but in-person meetings are best for general discussion or multiple issue needs. Agreement that March, April, May are difficult times for ADAC members due to it being a busy season and that in-person meetings should be scheduled for January, February and early March in 2019.

6. SUBCOMMITTEE REPORTS

6.1. **ADAC Budget**

ADAC members are reminded to submit their invoices and travel expense forms to be submitted to the CRD later this month.

6.2. **ADAC Reports**

6.2.1. Report to MP Todd Doherty

The report to be presented to MP Todd Doherty and prepared by the sub-committee composed of ADAC and Agriculture Working Group members was reviewed. Discussion about the data sets regarding agriculture in the Cariboo. Criteria of Canada Revenue Agency designation of farmer status needs revision, in particular, the changes to the current recognition of physical size of the farm rather than revenue would be beneficial. Discussion about impacts of new federal Carbon Tax and Carbon offsets on local agriculture. Lack of consistency in agricultural policies from province to province creates an unlevel playing field for the sector.

6.2.2.Report to Community Development Institute

ADAC Chair Martin Rossmann, Ministry of Agriculture Agrologist ADAC representative Nicole Pressey and several Agriculture Working members met with Marleen Morris, Co-Director of the

Community Development Institute at the University of Northern British Columbia on November 2nd. The purpose of the meeting was to provide input to the Northern BC Agri-foods Industry Needs Assessment to further define the opportunities, barriers, and challenges facing northern BC agri-foods producers and to identify for the Ministry targeted resources and supports that will address the needs of northern BC agriculture producers and food and beverage processors, including awareness of market potential in other areas of the province.

7. CORRESPONDENCE - Nil

7.1 Upcoming Events

November 15, 2018 MP Todd Doherty Meeting

2-2:45 pm Spirit Square

November 21, 2018 Disruptive Ideas the Drive Innovation & Trends and Trade Opportunities

9:00 am - 4:00 pm in Beef Market; Legion Hall

8. ROUNDTABLE

Discussion about potential format, setup, and funding for a presentation to the staff of Quesnel School District on January 28, 2019 and how Ag in the Classroom can be incorporated into the school system and complement post-secondary education with a particular interest in career opportunities.

Discussion about acquiring a food testing lab via the offer from the Small-Scale Food Processors Association.

9. QUESTION PERIOD - nil

10. ADJOURNMENT - 1:00pm

11. NEXT MEETING

/If

December 17, 2018, 8:00 am via conference call

| M. | Rossmann, Chair | | |
|----|-----------------|--|--|
| | | | |

Climate Adaptation Initiative Strategies Project Summary Sheet

| Project | Strategy | Admini- | Proposed | Objectives | Estimated |
|---|--|---|-------------------------------|---|---|
| | | strator | Timeline | | cost |
| Livestock surface water and forage risk assessment tool extension and engagement | Restore & enhance natural water storage capacities in local watersheds | Cariboo Cattlemen's Association | October 2018 - March 2019 | Develop the maps/dataset for the remaining highrisk range units in the Cariboo • Teach producers and range management specialists how to use this data to complete the assessment • Use the Livestock Surface Water Assessment tool on a subset2 of the remaining range units to make management recommendations for these units • Complete the groundwork and establish partnerships for three pilot/demonstration projects in the 2019 growing season | Estimated Total Cost: \$37,897 Canadian Agricultural Partnership: \$37,897 |
| Agricultural Pest Identification and Management Tools for the Cariboo (proposed) | Increase regional monitoring for pests, diseases & invasive species Implement best management practices for pest, disease & invasive species issues | Invasive Species Council of BC | January 2019 — February 2020 | To increase the knowledge of agriculture producers on the impacts and awareness of high risk agriculture pests. To increase the ability of the agriculture producers, along with youth, to identify and report agriculture pests before they become established. To increase the ability of producers to implement best management practices to reduce the impact of agriculture pests. To increase knowledge and actions by youth and youth clubs in reducing the spread of agriculture pests. To provide easy access to agriculture producers to a wide range of resources and information relevant to the Cariboo-Chilcotin. | Estimated Total Cost: \$95,425 Canadian Agricultural Partnership: \$50,000 Invasive Species Council of BC: \$45,425 |

| Project | Strategy | Admini- strator | Proposed Timeline | Objectives | Estimated cost |
|---|--|----------------------------------|--------------------------------|--|--|
| Applied Adaptation Research Strategic Plan | Conduct local research to increase resilience ACTION 3.1A Strengthen the capacity for a coordinated regional approach to agricultural research | Kersley Farmers' Institute | October 2018 - October 2019 | To raise the overall awareness in the region of current and emerging pest threats. To build connections across regional organizations involved in pest management for ongoing collaboration. To leverage the Priority Pests of the Cariboo-Chilcotin report, increase its reach and build a foundation for implementing additional report recommendations in the future. Strengthen and formalize linkages with CARA academic partners; Engage agriculture sector groups in the Cariboo that have not yet been adequately engaged in CARA; Refine CARA's list of research priorities and develop a short and long term strategic plan to guide research activity; Identify the three most urgent areas for applied adaptation research in the Cariboo and develop research teams/plans for each project; and Strengthen the capacity and cohesion of the CARA Steering Committee. | \$50,000 Canadian Agricultural Partnership: \$38,000- \$45,000 NSERC Connect: \$0 - \$7,000 Beef Cattle Industry Development Fund: \$5,000 (Estimated) |



Lori Fogarty < lorifogarty 1@gmail.com>

Re: Ag Development Advisory Committee Report

1 message

George Powell <gpowell@agforinsight.com> To: Lori Fogarty <lorifogarty1@gmail.com> Fri. Nov 23, 2018 at 2:42 PM

Hello Lori.

Some quick comments on the report, for what their worth.

In the North Cariboo Agriculture sector profile information, ensure the Farm Gate Sales data from 2011 are inflated to 2016 \$. The production of 'other' crops is also likely somewhat exaggerated because, anecdotally, the vast majority of cereal crops grown in this area are used as forage for livestock feed. Would also be good to provide more context on the origin of the increase in regional farm gate sales. I suspect a significant proportion can be attributed to a rebound in cattle prices.

Objective 2: Recruitment is a missed opportunity to grow the sector over the last decade. Focus sectors that can leverage our forage production potential, relatively low land costs, and access to water for agriculture. e.g. a single dairy operation, such as one that opened in Strathnaver, by itself could translate into> \$500K in farm gate sales, and 3-6 full time jobs.

Objective 5: big unmet opportunity is in silvopasture; the integrated management of livestock, forages and timber. This could also have significant potential as a landscape tool to reduce wildfire risks, by lower fuel loads in the interface areas.

Objective 9: beef industry cluster idea should start working in tandem with the proposed abattoir in Prince George. Significant opportunities could arise on both sides of the value chain; i.e. more custom finishing of beef prior to regional slaughter, and at the other end, value-added meat products.

A missing element in the analysis (maybe you've done it?) is to not just re-list the CCBAC priorities, but look at which ones were acted on (directly with CCBAC funding or through other organizations) and learn from their successes and failures. e.g. some funding flowed to develop birch syrup as a diversification opportunity, but it doesn't seem to have grown much; why? Also, funds were put towards North Cariboo agriculture branding and marketing, based in part, on the CCBAC recommendations. Has this translated into greater farm gate sales for the operations that have participated in that program? What barriers precluded the other recommendations from being acted on?

Kindest regards, George

George W. Powell, PhD, PAg AgForInsight.com PO Box 4261 Stn Main Quesnel, BC V2J 3J3 CANADA t: +1 (250) 983-5114 e: gpowell@agforinsight.com

On 11/23/18 11:31 AM, Lori Fogarty wrote:

Hi George,

I hope you are doing well. I know you are busy, so won't take much of your time.

The Agricultural Development Advisory Committee was asked to provide input to the Northern BC Agri-foods Industry Needs Assessment being developed by the Community Development Institute. The committee met and discussed their recommendations and

7.1

decided the 2008 CCBAC agriculture summary of recommendations should be included in the report, with updated recommendations from the committee.

Since the CCBAC report was developed by you, I thought I it best to make you aware of this report (see attached). See you on Tuesday at the District H meeting if you are going.

Thanks, Lori

Lori Fogarty

Vice-President
Quesnel Retired Teachers Association
Secretary
North Cariboo Agricultural Marketing Association (FARMED)
Secretary
Growing North Cariboo Society
Phone: 250-992-7924

M Gmail

Lori Fogarty < lorifogarty1@gmail.com>

Re: ADAC UPDATE & Dates for your calendar

1 message

Ty Jasper <ty.jasper@visionquestbc.ca>

To: Lori Fogarty < lorifogarty1@gmail.com>

Cc: M/M Ranch <mnmranch@goldcity.net>

Hi,

I'm sorry. I wasn't clear on my initial email what my purpose for connecting with you was.

I wish to formally add the item below to the next ADAC meeting agenda for open discussion.

- 1. Adding a local entrepreneur and business representative to the current ADAC membership.
- 2. BC Farm Business Advisory Program.
- 3. Extensive Land Leases.

This in response to your note "please send agenda items to Lori". Thu, Nov 22, 2018 at 11:20 AM

Please decide if you wish to include or not. I'm still not familiar with local political norms about open discussion on topics. The latter two are programs which I would like to see what our Ag community leaders have experience in and perhaps try to understand if they still function or might need some revival.

If you don't think they should be included in the agenda we could definitely chat about them offline. Thanks,

Ту

Get Outlook for iOS

Cariboo Regional District

AGRICULTURAL DEVELOPMENT ADVISORY COMMITTEE REGULAR MEETING

The Minutes of the Regular Meeting of the Agricultural Advisory Committee, held via conference call on December 17, 2018 at 8:00 am

COMMITTEE MEMBERS PRESENT

Martin Rossmann, Chair

Rob Borsato, Treasurer

Roy Josephy

Sheri Schweb, Secretary

Nicole Pressey

Kersley Farmers Institute

Quesnel Farmers Market

Horticulture Sector

BC Forage Council

Ministry of Agriculture

CRD Director John Massier CRD Liaison

SUPPORT TEAM MEMBERS PRESENT

Lori Fogarty, Liaison Agriculture Working Group
Wilma Watkin Agriculture Working Group
Lynda Atkinson Agriculture Working Group

REGRETS

Erin Durrell Quesnel Cattlemen's Association
Samantha Charlton Climate Adaptation Initiative

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

R/2018-10

It was moved and seconded

That the December 17, 2018 Agricultural Development Advisory Committee agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

R/2018-11

It was moved and seconded

That the minutes of the Agricultural Development Advisory Committee meeting dated November 13, 2018 be adopted.

CARRIED

4. DELEGATIONS

4.1 Samantha Charlton – Climate Adaptation Initiative - Tabled

5. NEW AND UNFINISHED BUSINESS

5.1. Quesnel Agriculture Centre Business Plan Update

The Open House was held on Dec 10 followed by an Agriculture Centre Steering Committee meeting. The information gathered at these 2 events will be incorporated into the final business plan. A high-level implementation plan is included and suggests the next step is to form a prelaunch steering committee made up of a diverse group of key stakeholders to provide an overall governance structure until a Society is incorporated and a Board of Directors established. The City of Quesnel will need support from the ADAC in the formation of this Steering Committee. The committee members developed a process to assist the city's Economic Development Officer with the establishment of this steering committee in 2019.

5.2. ADAC representative from College of New Caledonia

Lynda Atkinson reported she has been in contact with Gayle Campbell, the Program Planner at the College of New Caledonia – Quesnel Campus. Gayle would be interested in being the CNC representative on the Agricultural Development Advisory Committee. The support team will proceed with contacting CNC-Prince George administration to initiate the approval process.

6. SUBCOMMITTEE REPORTS

6.1 Ag Working Group Administration Report

CRD budget year ends on December 31st. ADAC members recommended writing a letter to the North Cariboo Rural Directors Caucus requesting a roll over of remaining 2018 funds into 2019.

The CRD ADAC webpage has been developed and is available at www.cariboord.ca/agriculture. ADAC meetings will be posted to the CRD calendar and agenda / minutes will be posted to the webpage once approved. This will provide an opportunity for attendance and input or questions by members of the public at ADAC meetings.

The ADAC brochure is now going through the final stage of completion in preparation for printing. Quotes range from 500 copies at \$368 and 1000 copies at \$528 plus taxes. Distribution of the brochure was discussed.

R/2018-12

It was moved and seconded

That the Agricultural Development Advisory Committee allocate up to \$600 to print 1000 copies of the Agricultural Development Advisory Committee brochure.

CARRIED

6.2 FARMED Rural Dividend Project Development grant application

Rural Dividend website has no updates on the status of the July application intakes.

7. CORRESPONDENCE

7.1 Email communication:

R/2018-13

It was moved and seconded

That the email correspondence from George Powell dated November 23, 2018 in regards to his comments to the updates of the 2008 CCBAC Agriculture Sector Strategy Recommendations be received.

CARRIED

R/2018-14

It was moved and seconded

That the email correspondence from Tyler Jasper dated November 22 in regards to ADAC membership, BC Farm Business Advisory Program and Extensive Land Leases be received.

CARRIED

7.2 Upcoming Events

January 15, 2019 ADAC Meeting

NOON - 2:30pm Natural Resource Building Bowron Room

January 15, 2019 North Cariboo Rural Directors Caucus – ADAC Update

3:00pm CRD Office – St. Laurent Street

February 2, 2019 Kersley Farmers Institute Speakers Workshop

9:30am – 3:30pm College of New Caledonia

February 25, 2019 ADAC Meeting

6:30 – 8:30pm Natural Resource Building Bowron Room

8. ROUNDTABLE

Lynda Atkinson reported she was in contact with Patricia Tonn, the Executive Director of the Ag in the Classroom (AITC) Foundation in regards to presenting workshops at the SD 28 Quesnel non-instruction day on January 28th, 2019. Pat indicated they could send their teacher on staff, Amy Shafer to make two-2hour presentations; one to elementary and another to secondary school teachers, and provide an information session and AITC interactive workshop activities. Pat requested funding support for travel for this presentation, which can be provided by the FARMED ADAC Rural Dividend Project Development program, which is mandated to support ADCA strategic plan recommendations.

Meeting dates, times and locations for January and February 2019 were decided.

9. QUESTION PERIOD - Nil

10. ADJOURNMENT - 9:28am

11. NEXT MEETING

January 15, 2019 - 12pm

M. Rossmann, Chair