

Information Bulletin

Bulletin Date: Wednesday, Sept. 24, 2014

Bulletin Number: SKP-03

For immediate release

Central Cariboo Pool Survey Announced

Survey to commence Sept. 25, 2014

Central Cariboo - The Cariboo Regional District (CRD) and the City of Williams Lake will be conducting a second survey of residents in the Central Cariboo Recreation service boundary starting Sept. 25, 2014 regarding the Sam Ketcham Pool at the Cariboo Memorial Complex in Williams Lake. Discovery Research is the company that will be contacting residents by telephone to conduct the survey on behalf of the CRD and the City of Williams Lake.

Residents who reside within the Central Cariboo Recreation service boundary who are contacted by Discovery Research are encouraged to participate if they receive a call. The survey will be used to provide baseline information for elected officials and staff about the use and awareness of the Sam Ketcham Pool at the Cariboo Memorial Complex and the November Referendum.

In January 2014, a survey of 400 residents in the City of Williams Lake and portions of the Cariboo Regional District (CRD) Electoral Areas D, E, and F found that 75 per cent of people indicated they were familiar with the proposed project to renovate the pool, including the replacement of the main pool tank and the addition of a three-lane leisure pool featuring a lazy river and waterslide. Sixty-four per cent of respondents said they support major renovations to the pool.

-30-