



Media Release

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Cariboo Chilcotin Coast display headed to 2015 Canada Winter Games Tourism, and economic development Opportunities to be highlighted

Prince George, BC – The Cariboo Chilcotin Coast has arrived at the 2015 Canada Winter Games! The Cariboo Regional District (CRD), and the Cariboo Chilcotin Coast Tourism Association along with the municipalities of 100 Mile House, Quesnel, Wells and Williams Lake have partnered to develop a display which highlights tourism and economic development opportunities within the region. The Northern Shuswap Tribal Council will also be featured during the Cariboo Regional District activation.

When you arrive on site, you will not be able to miss the beautiful pavilion façade which was originally built for the Cariboo Regional District display at the 2010 Olympic Games by Pioneer Log Homes. The façade was graciously loaned to the Regional District for those Games, and is on loan once again for the current display at the 2015 Canada Winter Games.

The display, which is located within the Northern BC Tourism pavilion in the parking lot of the Four Seasons Leisure Pool in Prince George, will feature an indoor display area including a fun photo booth for visitors to have their picture taken with a beautiful Cariboo Chilcotin backdrop and some fun props such as gold pans, cowboy hats, fishing gear and more items which can be found in and around our region.

The communities will be featured in five, three-day activations as follows:

Cariboo Regional District	Feb 14-16
Williams Lake	Feb 17-19
100 Mile House	Feb 20-22
Quesnel	Feb 23-25
Wells	Feb 26-28

Some of the demonstrations that will be featured as part of the Cariboo Chilcotin Coast interactive displays will include an autograph session with the Timber Kings, roping demonstrations, sampling of locally made beef pepperoni, wood working demonstrations, hoop dancers, and a visit from some special guests from Barkerville.

On Saturday, Feb. 14 at 10 a.m., the official Grand Opening of the Cariboo Chilcotin Coast Display will take place. Included in this event will be an official welcoming of the Cariboo Chilcotin Coast and the Northern Shuswap Tribal Council to the traditional territory of the Lheidli T'enneh by Chief Dominic Frederick and Council. On hand to receive the welcome will be Canim Lake Band Chief Mike Archie. This ceremony and the official opening of the display will also be a part of an upcoming episode of HGTV's Timber Kings.

During the Games, watch the CRD website at cariboord.ca and social media channels for updates from the Games. The Regional District can be found on Facebook at [facebook.com/CaribooRegion](https://www.facebook.com/CaribooRegion) and twitter at @Cariboord.

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