



Interlakes Economic Association

December 9, 2015

Mr. Pat Corbett

President

Cariboo Chilcotin Coast Tourism Association

Dear Pat,

At our Directors meeting on December 6, 2015 the IEA Board approved the following resolution.

To support the Cariboo Chilcotin Coast Tourism Association's application as an eligible entity for a regional Municipal Regional District Tax for the Cariboo.

President, Dianne Lawson called for a motion of support for the CCCTA initiative. Nigel Hemingway moved that the IEA support the Cariboo Chilcotin Coast Tourism Association's application as an eligible entity for a regional MRDT, Mark Williamson seconded, motion carried.

Best regards always,

Original signed by Dianne Lawson

Dianne Lawson

President

Cc: IEA Board of Directors



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December 23, 2015

Mr. Pat Corbett, President
Cariboo Chilcotin Coast Tourism Association
Williams Lake, BC

Dear Pat,

At a meeting of the Board of Directors held on December 4, 2015, the West Chilcotin Tourism Association endorsed the following resolution proposed by Donn Irwin and seconded by Bill Van Es, and approved by a unanimous vote of the Directors:

“To support the Cariboo Chilcotin Coast Tourism Association's application as an eligible entity for a Municipal Regional District Tax of 3%.”

We look forward to the implementation of this initiative.

Sincerely,

Petrus Rykes, President
West Chilcotin Tourism Association
250-742-2077

Barkerville

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March 3, 2017

Al Richmond, Chair
Cariboo Regional District
Suite D, 180 North 3rd Avenue
Williams Lake, BC
V2G 2A4

RE: CCCTA and the MRDT

Dear Mr. Richmond,


I am writing in support of the Cariboo Chilcotin Coast Tourism Association's proposal for a regionally administered municipal and regional district additional hotel tax, known as the MRDT.

The Barkerville Heritage Trust, managing operator of Barkerville Historic Town & Park, supports the idea of a self-imposed legislative ability to establish an industry-led accommodation tax, to be collected and used specifically for marketing purposes throughout the Cariboo Chilcotin Coast tourism region.

Our desire to work with the CCCTA as the eligible entity on this file is strategic, for marketing-driven reasons: the CCCTA already receives major administrative funding from Destination BC, which means little to no administrative overhead (staff time, office space, telephone and internet expenses, etc.). Collected MRDT funds will therefore go directly into regional marketing efforts, supported by a very knowledgeable and experienced staff of highly regarded tourism professionals.

Working as a collective along the entire gold rush trail also makes the most sense for our regional tourism strategy. We must continue and strengthen our regional approach to tourism marketing. Together we can achieve continued success.

Warm regards,



James Douglas | Manager, Visitor Experiences

BARKERVILLE HISTORIC TOWN & PARK

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