

July 19, 2017 – 10:00 a.m.
EOC-17-28
For Immediate Release

Emergency notifications keep Cariboo residents informed

Williams Lake, B.C. – During the recent wildfire events in the Cariboo Region, the Cariboo Regional District (CRD) Emergency Operations Centre (EOC) put the Cariboo Chilcotin Emergency Notification System to use. The system is a very powerful tool for keeping people affected by the evacuation alerts and orders updated with current information.

Since the activation of the EOC on July 6, 2017, registrations for the alert system have tripled and the number continues to grow. Please continue to register by clicking on this link:

<https://member.everbridge.net/index/453003085612292#/signup>

For those who have not registered for the system, the CRD is still able to notify anyone from the region who has a White or Yellow Pages listing. As these listings are typically home-based landlines, please consider creating or updating your account to register a mobile phone, email or current (evacuee) contact information. This will ensure you receive updates about the addresses you have registered, including information about when the CRD lifts evacuation orders.

The CRD has received feedback that while people appreciate the information provided, certain aspects of the emergency notification system have frustrated some. In response to this feedback, EOC staff are fine-tuning the notification settings to improve usability. Specifically, we are allowing more time to confirm the first notification before the second round of notifications begin.

If you receive a notification, please respond as requested to confirm you received the notification. Reply YES to a text, click the link in an email, or press one at the end of the phone message. If you respond to the notification, the second and third attempts at contacting you will be cancelled.

The CRD knows that in times of emergency having access to reliable and timely information is key to providing peace of mind. The Emergency Notification System is one of the ways we aim to get that information to you.

For more information, visit the CRD website at cariboord.ca. Download a brochure about the notification system with answers to common questions here: <http://www.cariboord.ca/uploads/EOCFiles/everbridgeBROCHURE.pdf>

-30-

Media Contact:

Cariboo Regional District, Emergency Operations Centre

Emily Epp, Manager of Communications

250-398-0842

eocommunications@cariboord.ca