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CRD launches new website

Cariboo Regional District – The Cariboo Regional District unveiled its new corporate website today which is located at cariboord.ca. The site has been designed based on feedback and suggestions received from residents along with research into best practices from other local governments.

The goal of the redesign was to modernize the look and feel, and make the website more useable, professional and adaptable. The CRD website has been developed to provide information and interactivity for and with residents, visitors and the general public who live, work or play within the Cariboo Chilcotin. The budget for this project was \$7,500 and the site was built by Sticky Wicket Designs of Prince George, BC.

“The Cariboo Regional District has optimized the use of our website to facilitate better communications with all residents and audiences,” says CRD Chair Al Richmond. “We want to ensure we are providing a website with thorough and current information that will serve our residents’ needs at a reasonable price.”

Some of the key features of the new website include improved navigation, search engine optimization, enhanced internal search capabilities, mobile device compatibility, and is compatible with all major browsers while in a user-friendly layout.

Among other purposes, the Cariboo Regional District is using the website to provide bylaw information, departmental information and updates, CRD news and events as well as emergency operations communications.

Given the growing and important role social media is playing within our society, the CRD has also fully integrated Facebook, Twitter and YouTube with room for expansion as new social media tools are developed.

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